



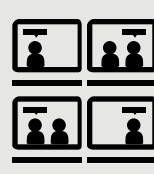
Jobby Tom Mathew (a.k.a Lt Blak)

Born on 20th June 1981, settled in Kharghar, Navi Mumbai, a self taught storyboard artist, illustrator, animator, digital artist & a UX designer, keen to explore more and learn new stuff.

My career started as a flash illustrator-animator, later on learnt Actionscript, developed few websites using AS2, AS3 and have a few award winning websites to my credit.

Illustration & Comics have been my hobby since my school days, would love to do sketches for comics, digital art, storyboards and Animation.

Contact me on **+919833127446** or Email me at **ltblak7@gmail.com**



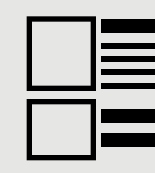
Storyboard - Pages 2 - 5



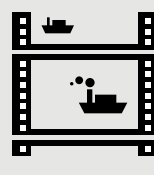
Digital Art - Pages 14 - 17



Illustration - Pages 6 - 9



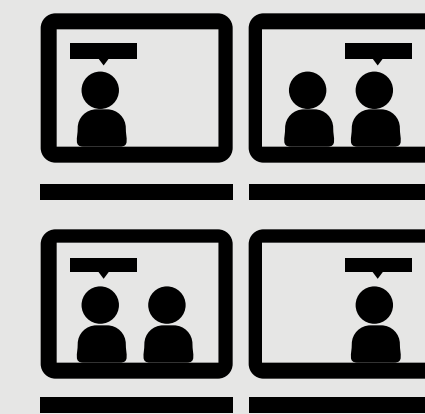
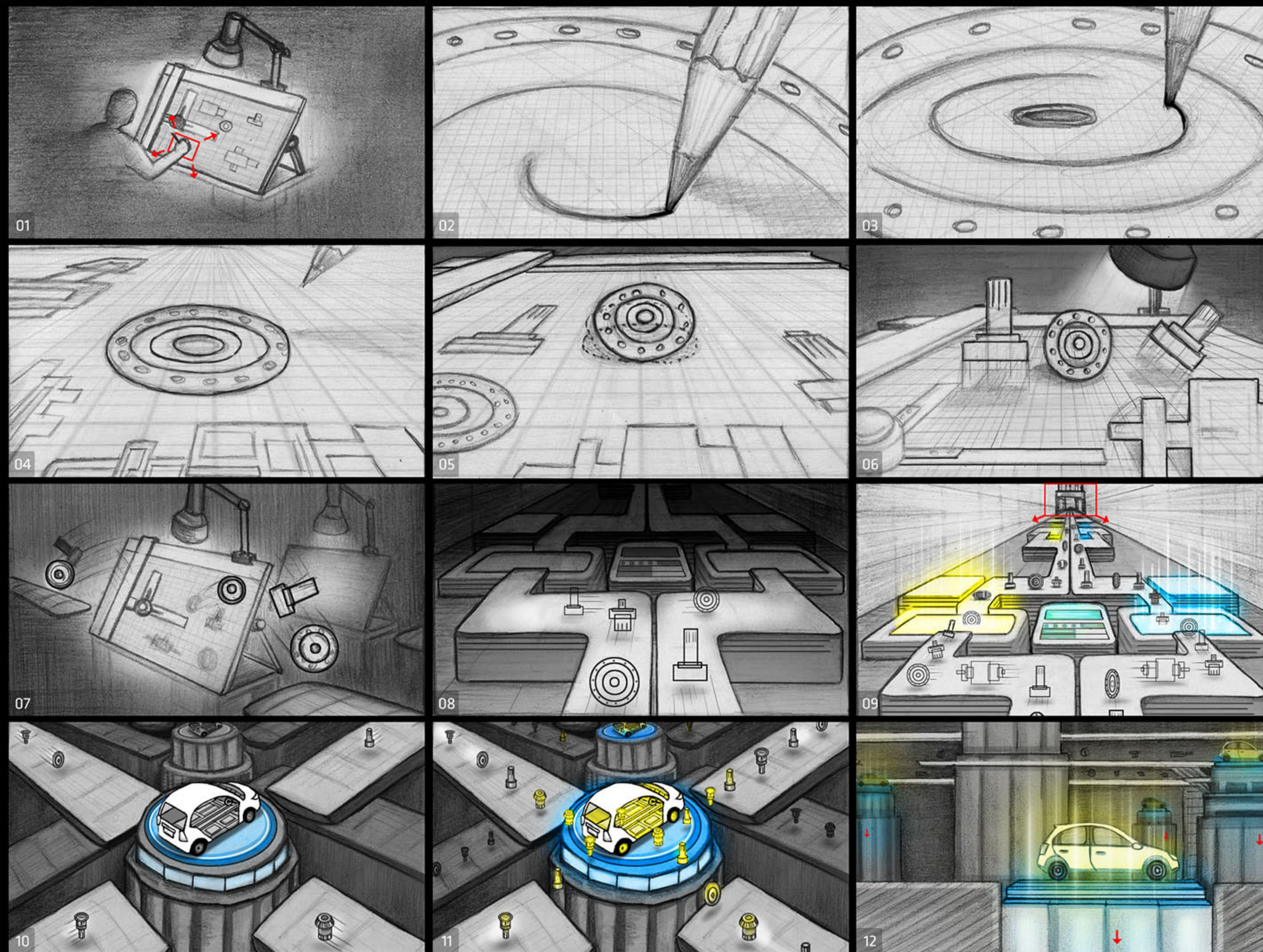
UX Design - Pages 18 - 20



Animation - Pages 10 - 13



Websites - Pages 21 - 24

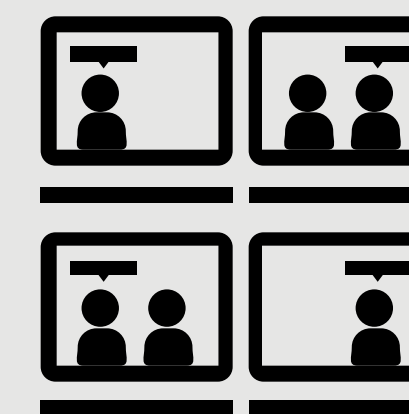


Storyboard

TVC - 30 Sec

Storyboard done for a successful vehicle parts manufacturer to feature its 30 sec TVC.

One of the difficult task here was to give life to the most uninteresting parts of a vehicle, the main USP of the client, to form a continuous story, aesthetically and visually interesting.



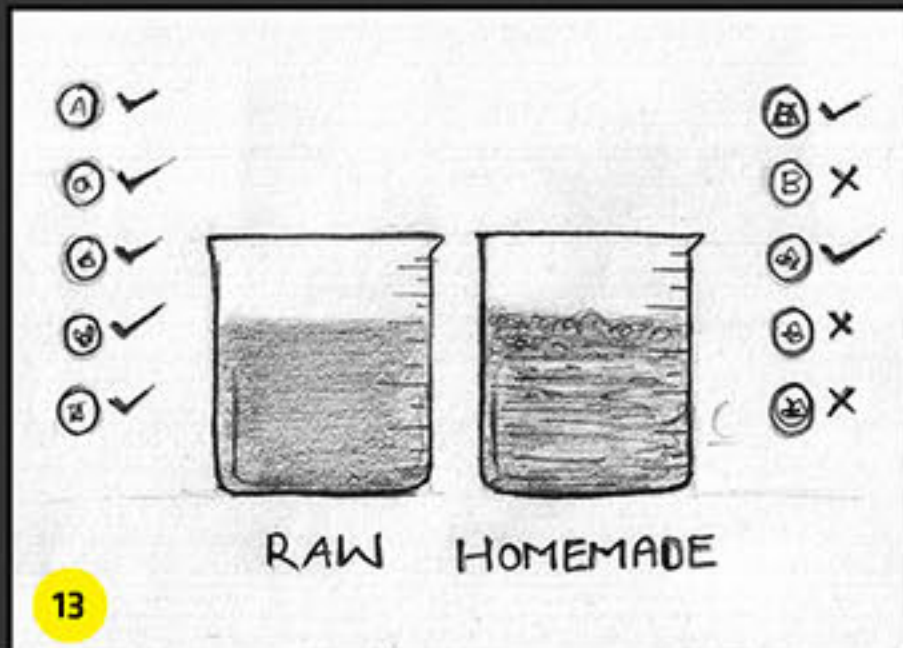
Storyboard

Motion Graphic - Video Presentation

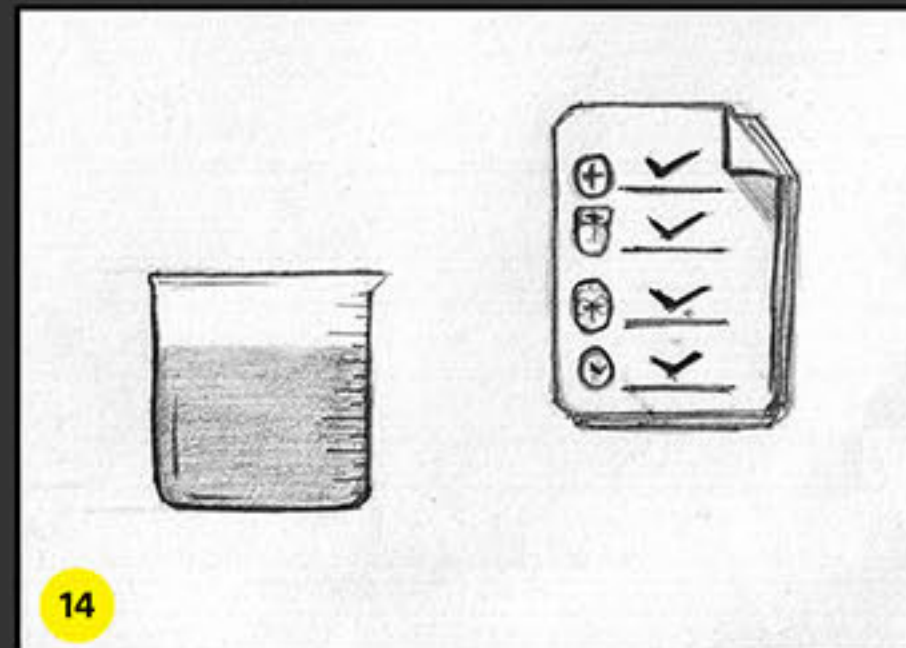
Video campaign for a startup company selling fresh juice without any preservatives.

The story was narrative and simple for which the scenes were very straight forward with infography and facts.

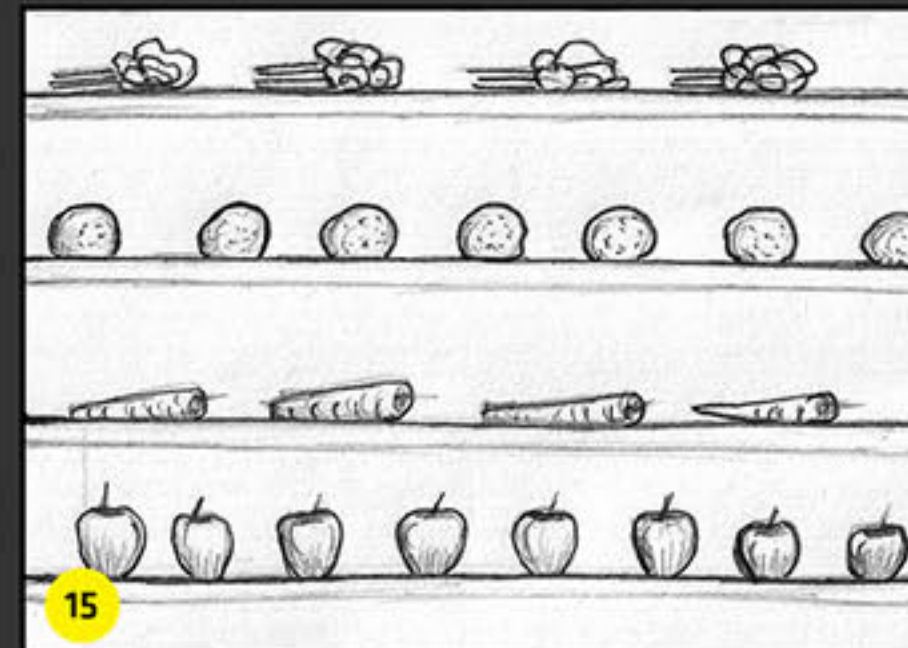
The illustrations used in the storyboard were clean and simple which helped to visualize the whole video in a flat vector style.



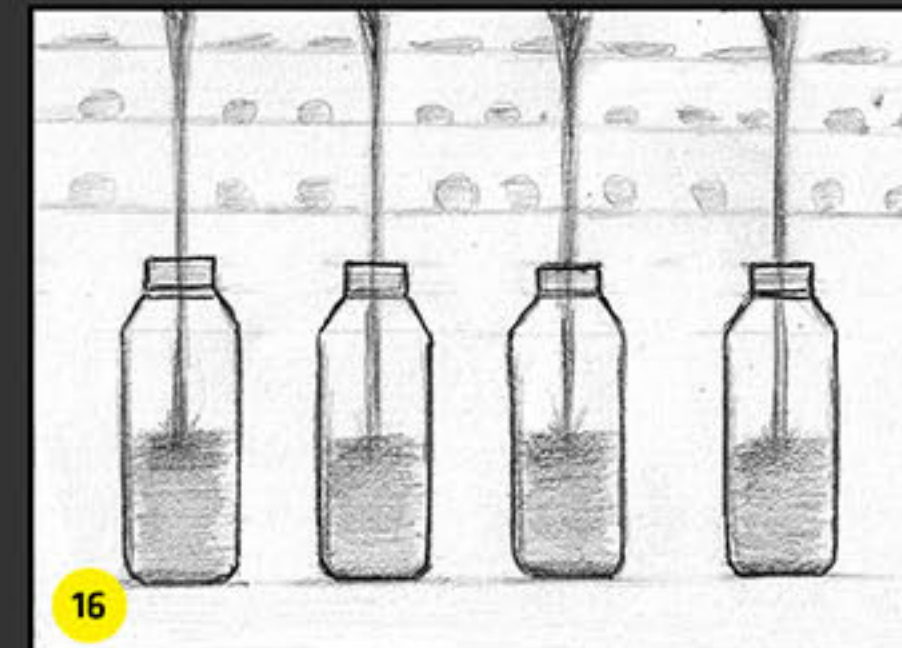
V.O. - The result is a fine juice where the pulp does not separate, unlike home-made juices, Where the heat from your blender, kills a lot of the nutrients in the juice.
Animation
Clear motionless RAW juice Vs Homemade juice



V.O. - Our juices have been designed from the bottom-up, with recipes that have been developed with the counsel of an established advisory panel.
Animation
Tick on the documents appear one after another in front of icons representing dieticians, nutritionists, medical experts.



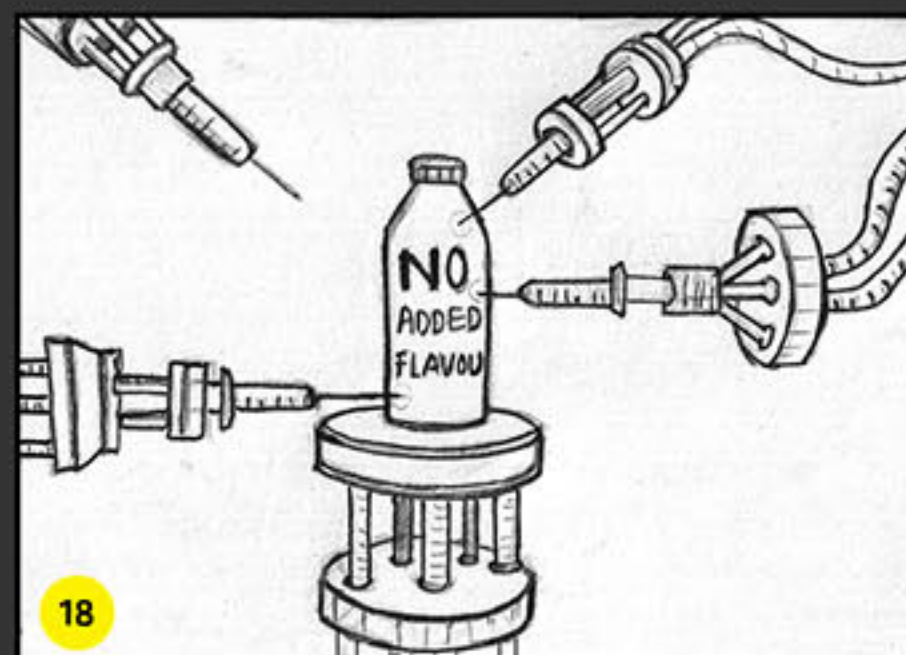
V.O. - Helping us provide a variety of fruit and vegetables combinations that are good for either daily consumption, Or specific nutritional needs.
Animation
A pan of moving conveyor belts in which fruits are arranged in different categories



V.O. - Helping us provide a variety of fruit and vegetables combinations that are good for either daily consumption, Or specific nutritional needs.
Animation
Juice gets filled in RAW bottles
In the background, we can see some faded conveyor belts



V.O. - Have you ever thought about why other fruit and vegetable juices taste nothing like one, even after claiming 'no added flavour' on their bottles?
Animation
A bottle slides in from top with "No Added Flavour" written on it



V.O. - That's simply because there's always very little ingredient, and a lot of unhealthy additives that are no good for our body.
Animation
Preservatives, chemicals, sugar, etc being injected in the bottle which says "No Added Flavour"



V.O. - Our juices have absolutely no preservatives, or chemicals, or even sugar in them, And has only the ingredients and nothing but the ingredients.
Animation
Fresh fruits fall from top in front of a RAW bottle



V.O. - RAW is delivered right to your door-step, first thing in the morning,
Animation
Bottle from the previous scene slides to left
Background changes into a doorstep shot with a RAW van
Newspaper appears



V.O. - All you simply need to do is log on to our website and place an order.



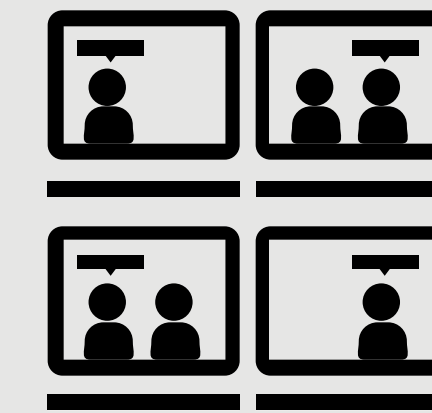
V.O. - We honestly believe that even a small amount of the right stuff,



V.O. - Can get you through a hectic day, rejuvenate your body,



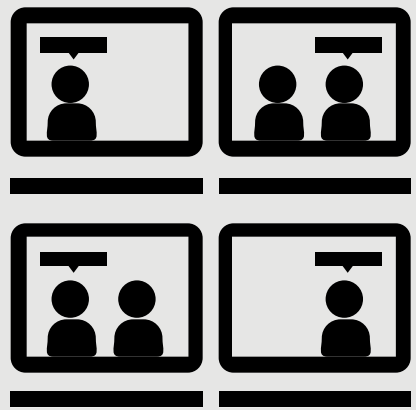
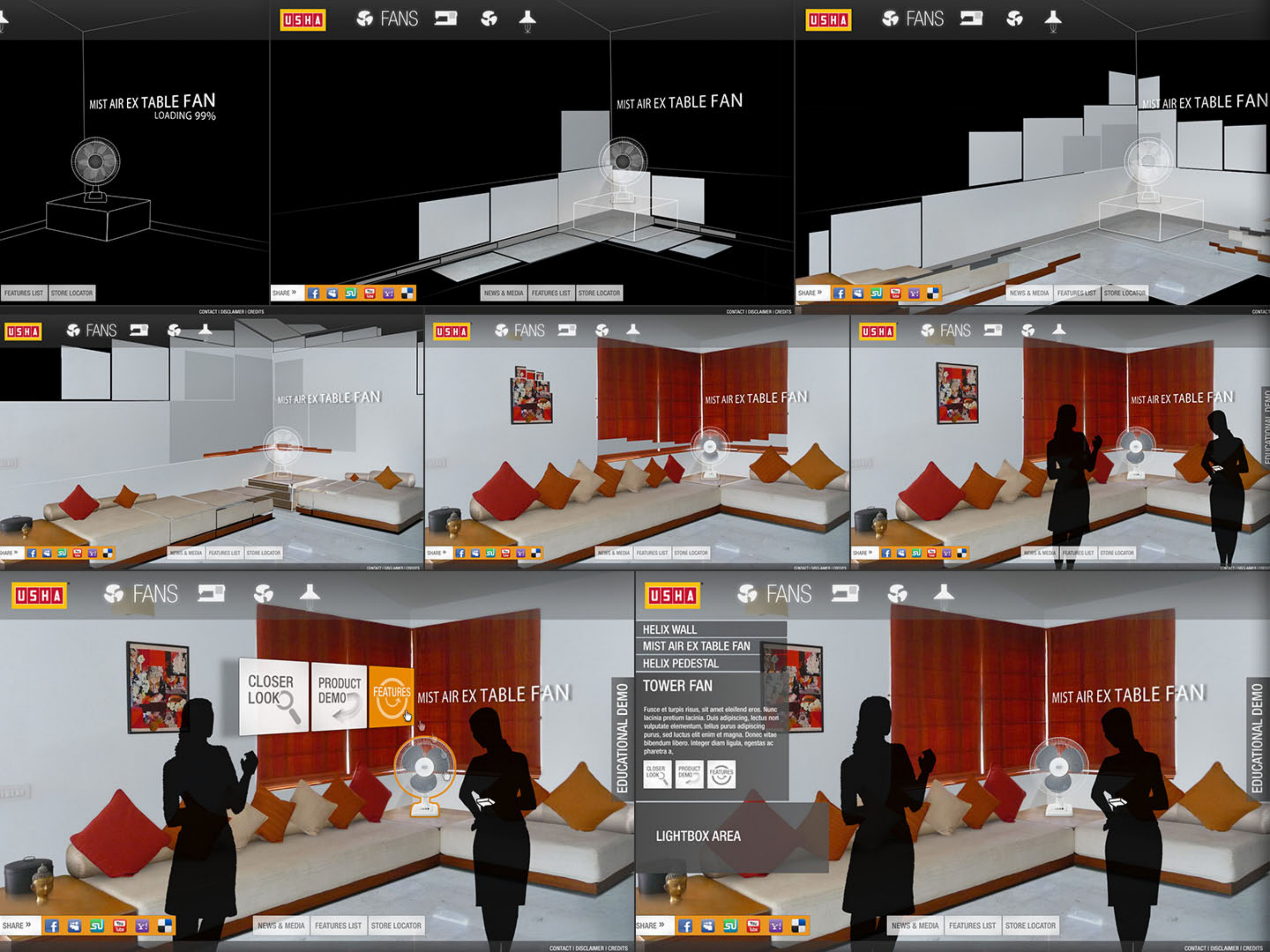
V.O. - And most importantly, make you realize your true potential.



Storyboard

Story, Characters, Comics

Love for drawing, sketching, storytelling started way back in the 9th grade. Since then, I have created two dedicated books of pure storytelling, filled with self made characters and stories.

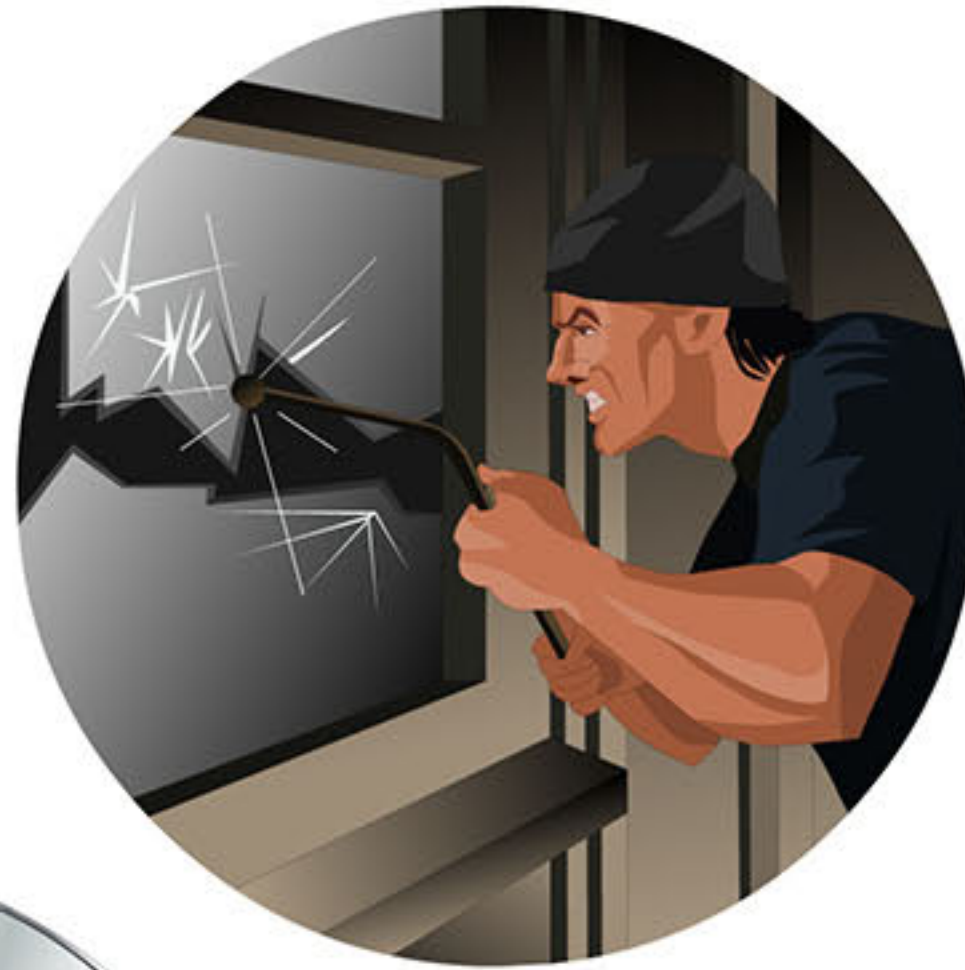
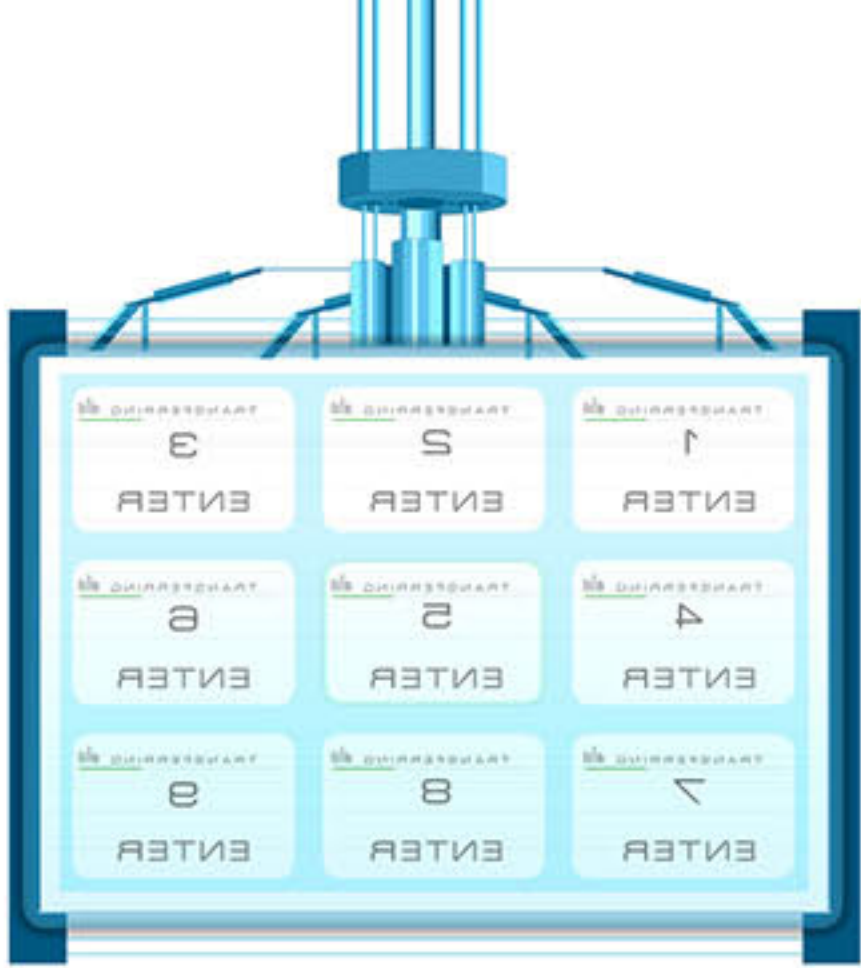


Storyboard

Website Interface - Experiential

An experiential website for a leading company, whose aim was to re-launch the brand with new range of products.

The storyboard helped visualize transitions, photoshoots and the navigation of the different sections within the website.



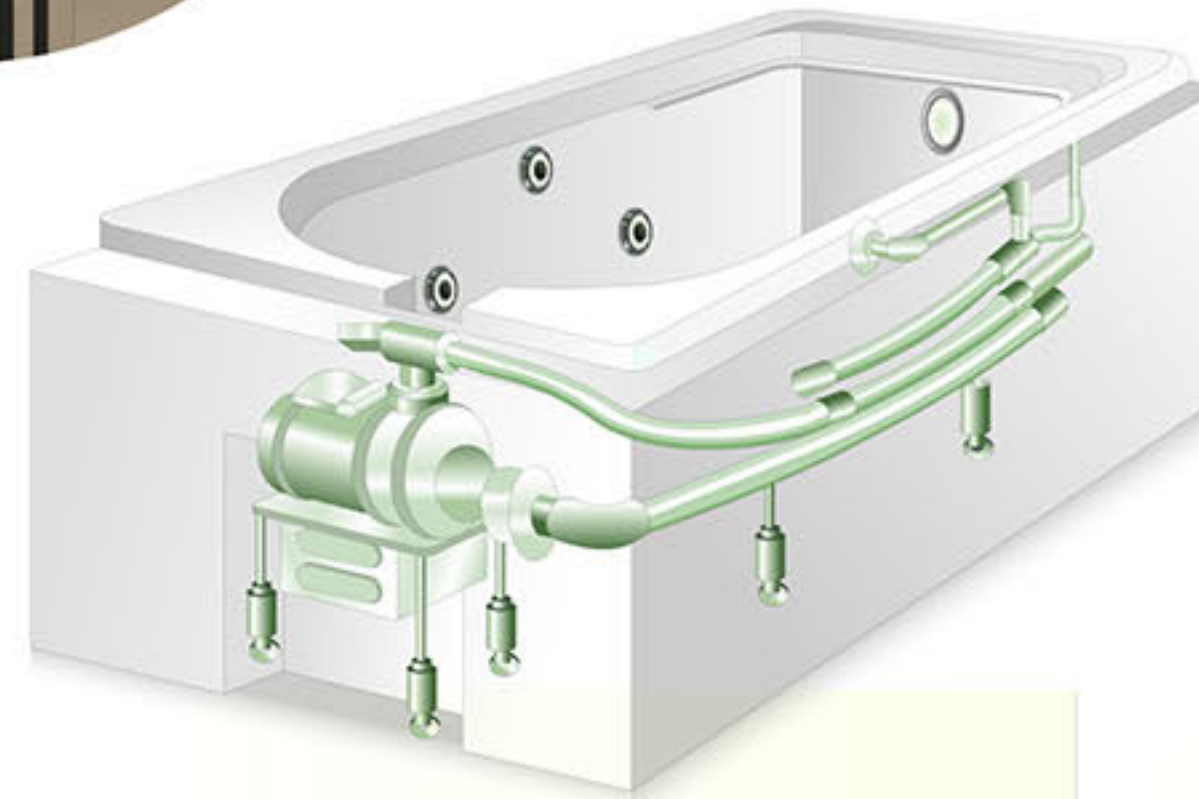
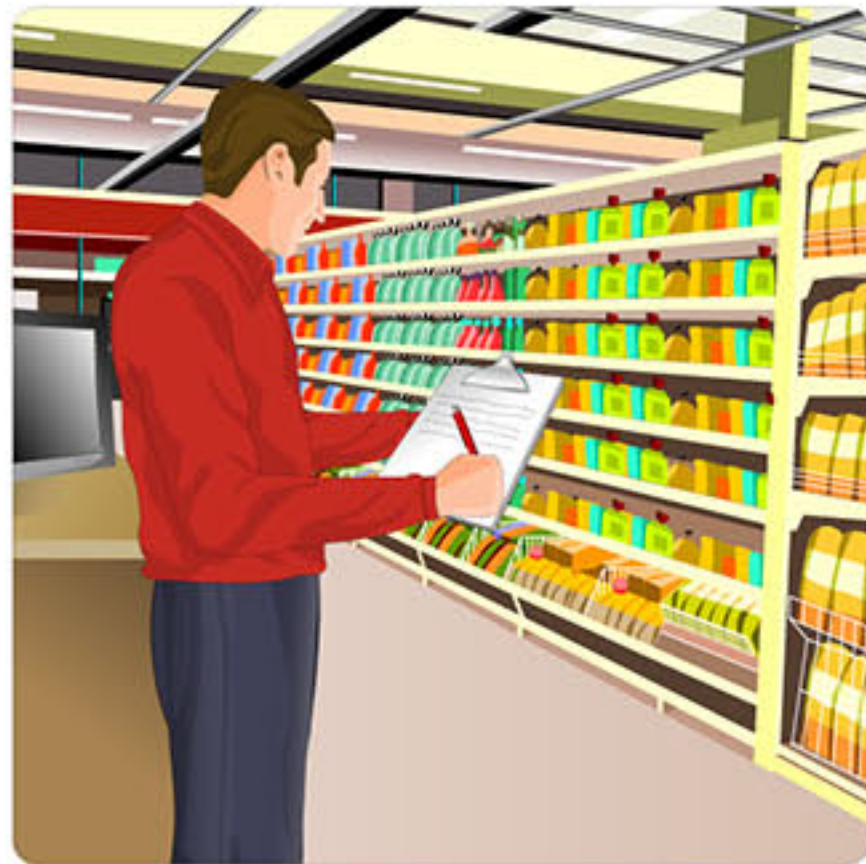
Illustration

Vector Illustrations

Few vector illustrations done in flash.

I don't know how I learned to draw, it was a natural talent I must say.

I was never good in any of the art classes or any competitions, but somehow I realized that I was capable of making shapes on a piece of paper, of anything that i could visualize.





Illustration

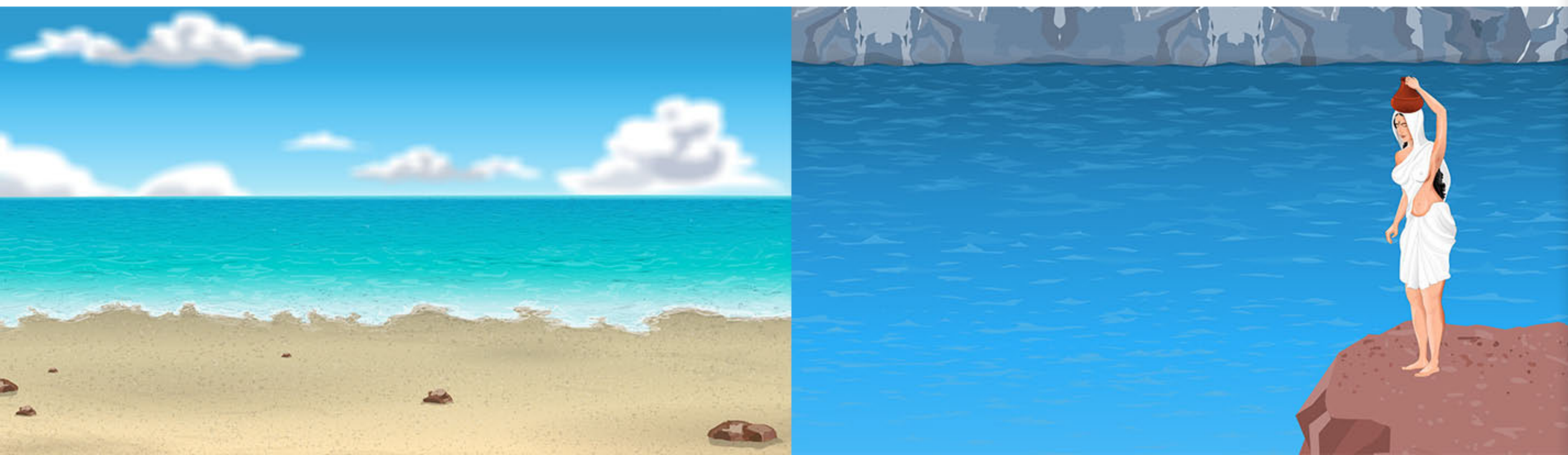
Character Design, BG, Logo, etc...

Few character designs for e-learning projects, some logos, and vector backgrounds.

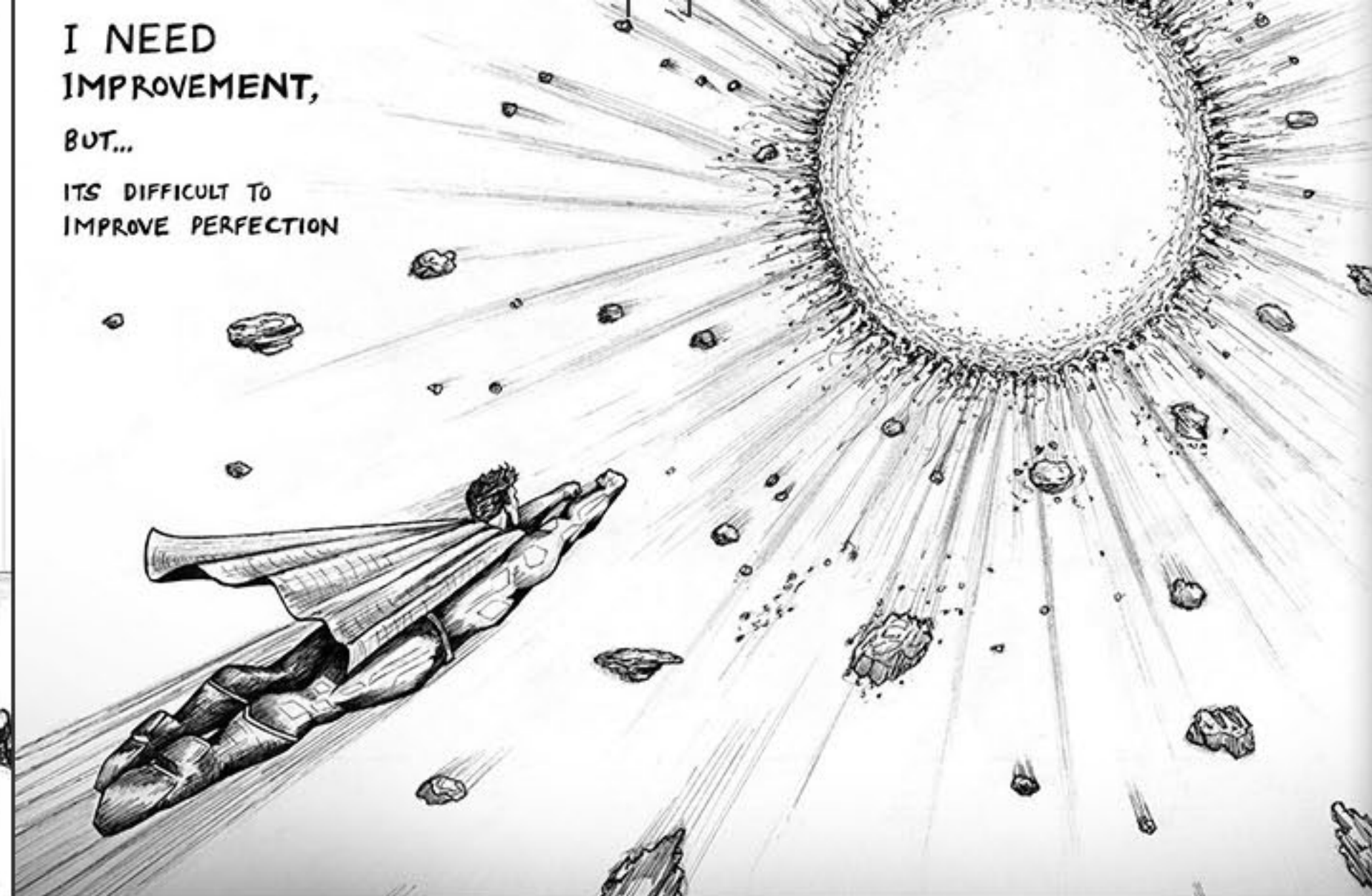
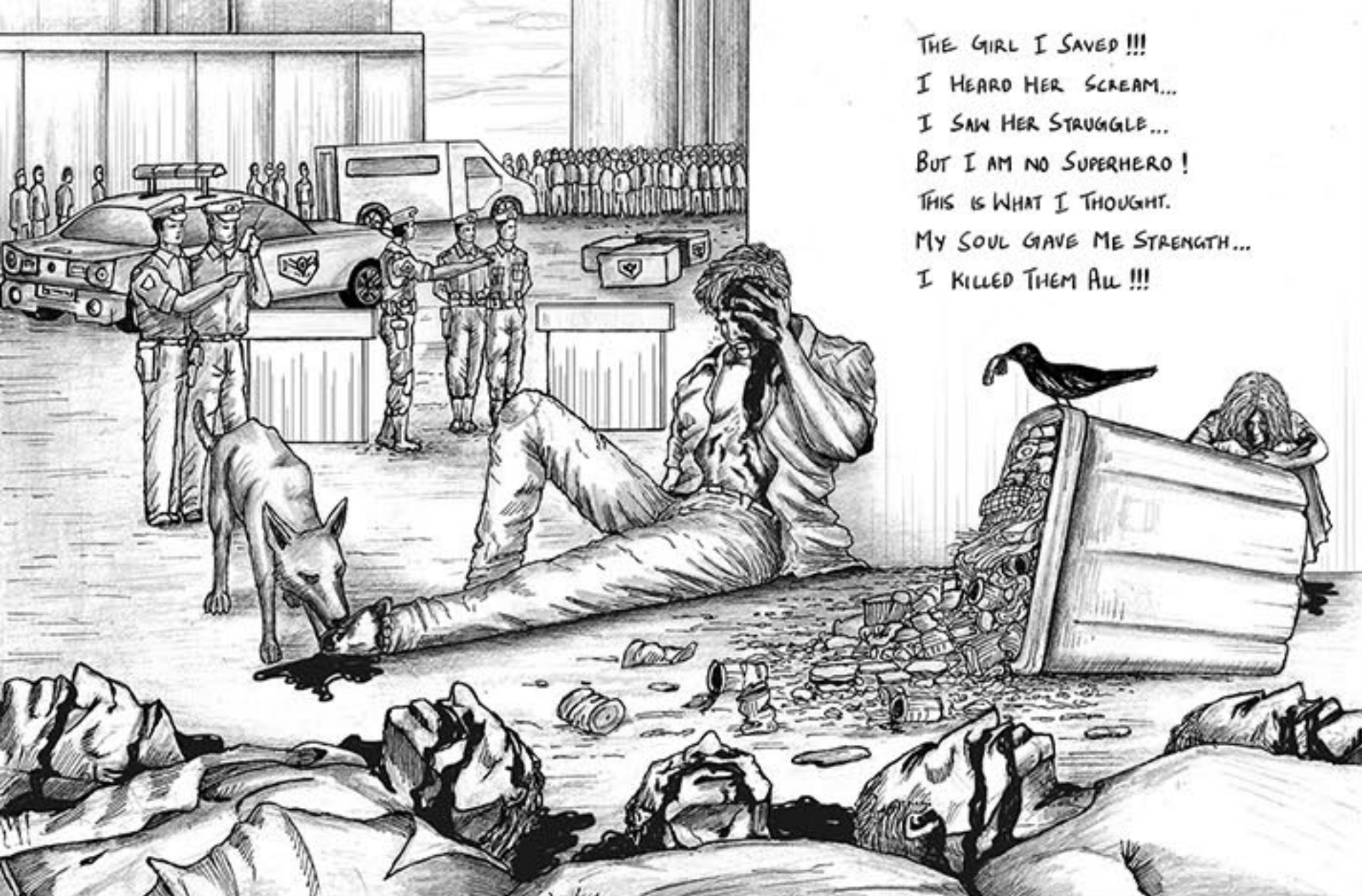
Illustrations in flash is a very quick process and less painful, quick way to edit shapes rather than selecting the nodes in illustrator.

Since the earlier versions of flash were only 32 bit it couldn't take up much complex shapes.

Now the recent release of flash, with 64 bit architecture, sounds promising.



Jobby Tom Mathew | Mobile: +919833127446 | Email: ltblak7@gmail.com
<http://in.linkedin.com/in/ltblak> | www.behance.net/ltblak
www.facebook.com/ltblak7 | www.twitter.com/ltblak | www.google.com/+LtBlak



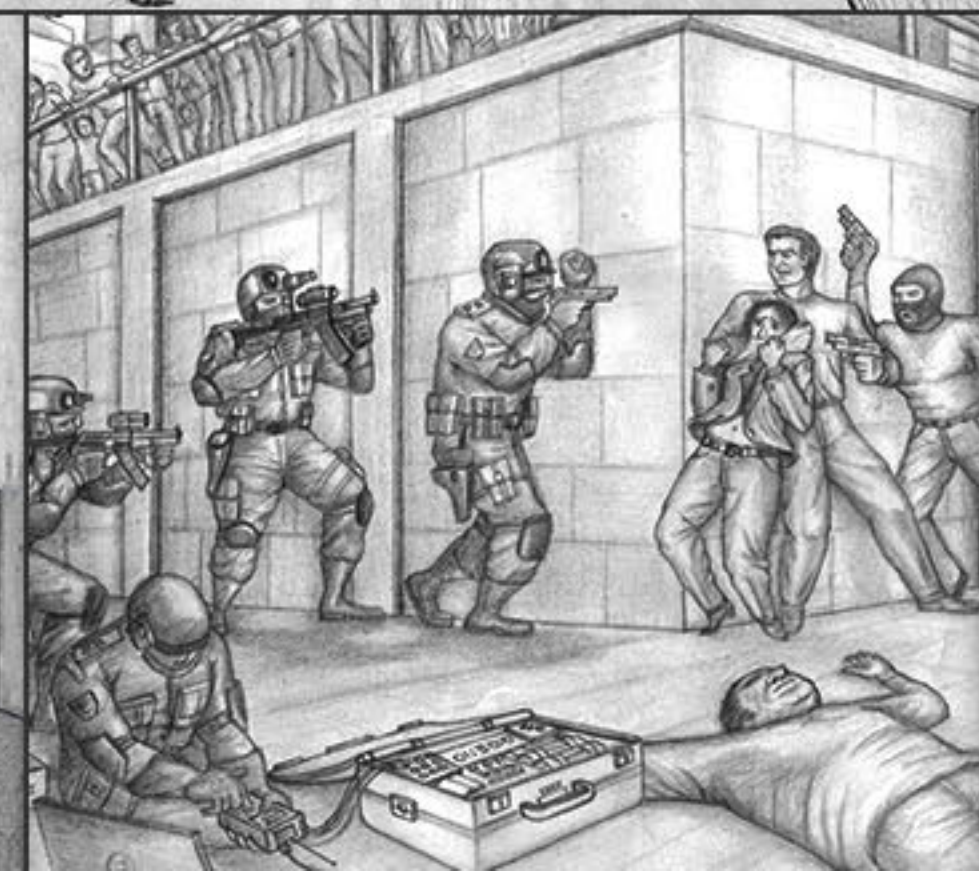
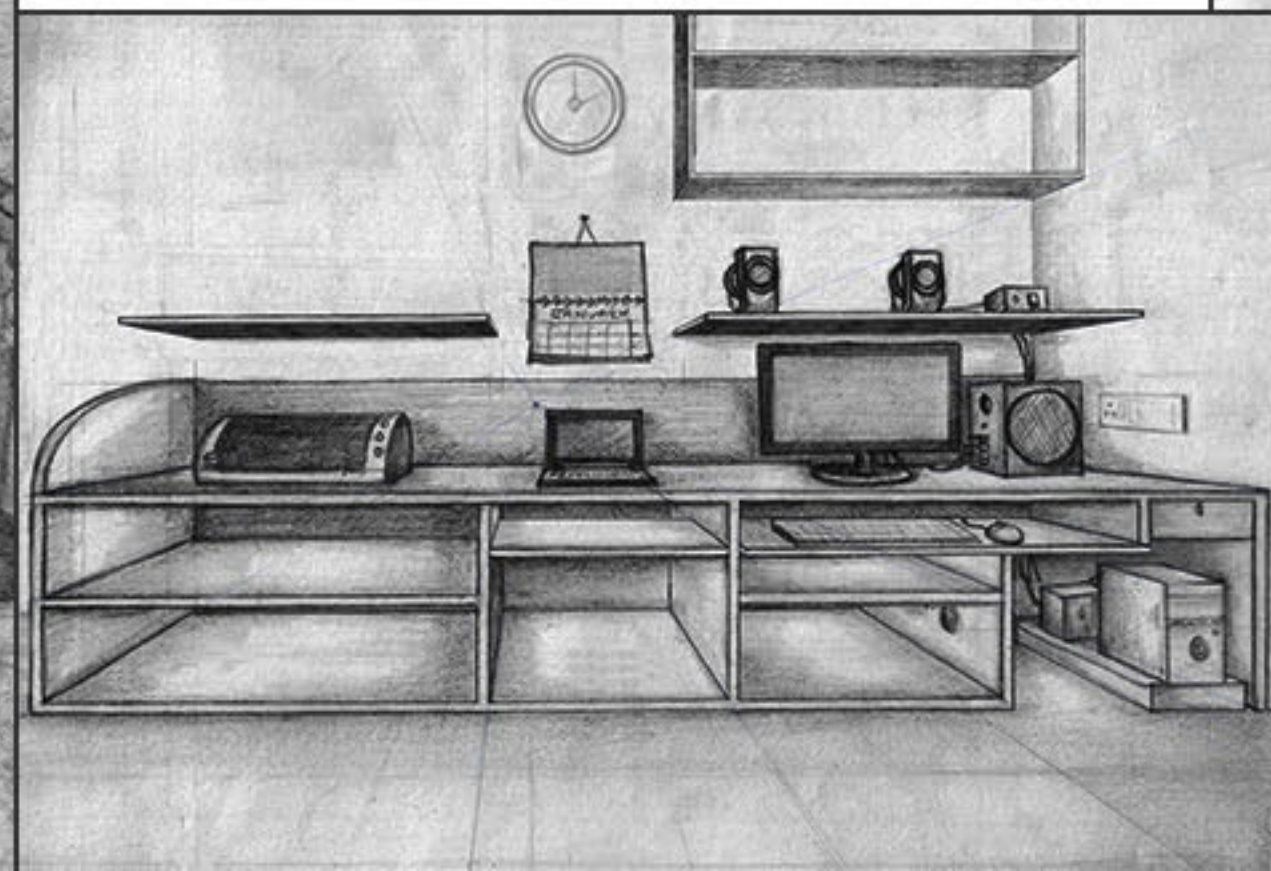
Illustration

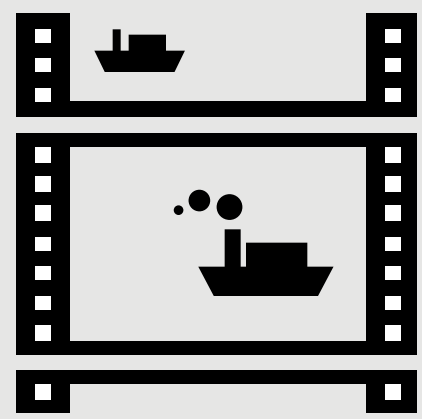
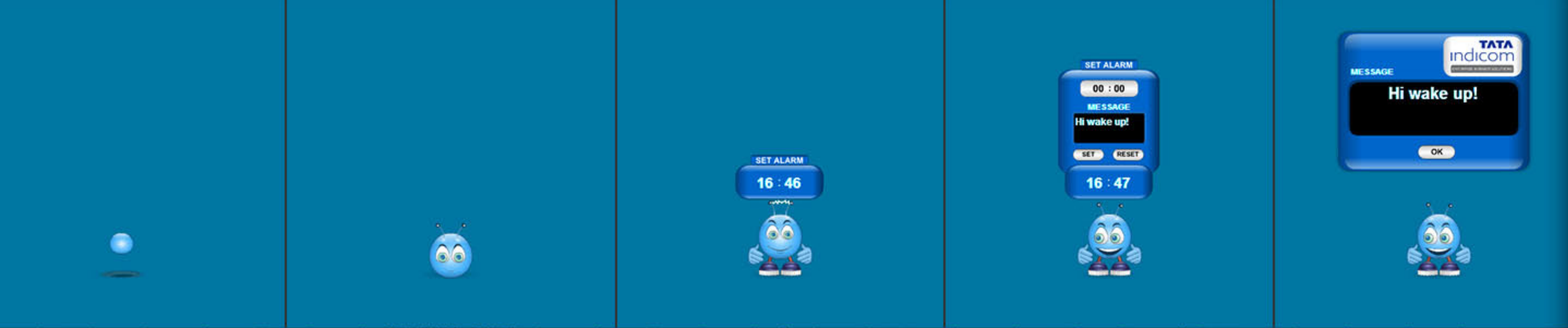
Storytelling

"Its amazing what an artist can do with a picture of a peanut" - Sami Parvez.

A friend quoted me this when he saw the photo of a peanut transformed into a story.

These are some thoughts inside me, which takes form of a story on a piece of paper.



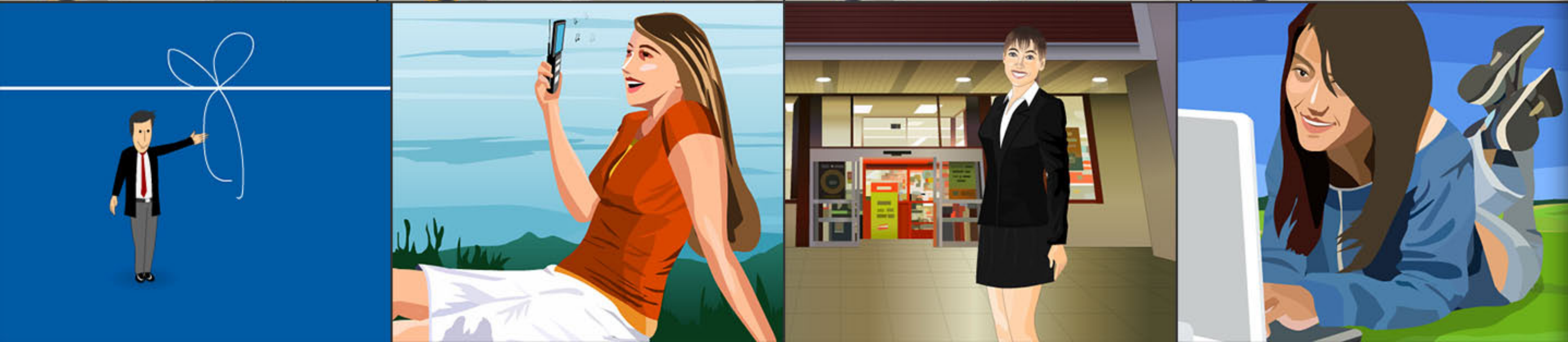


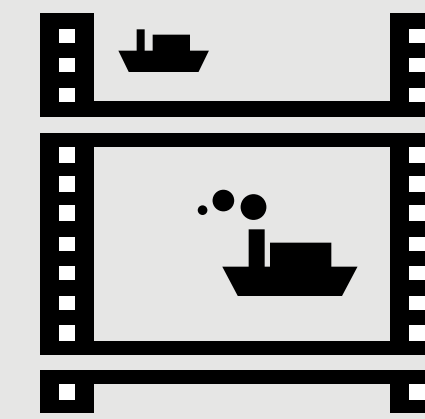
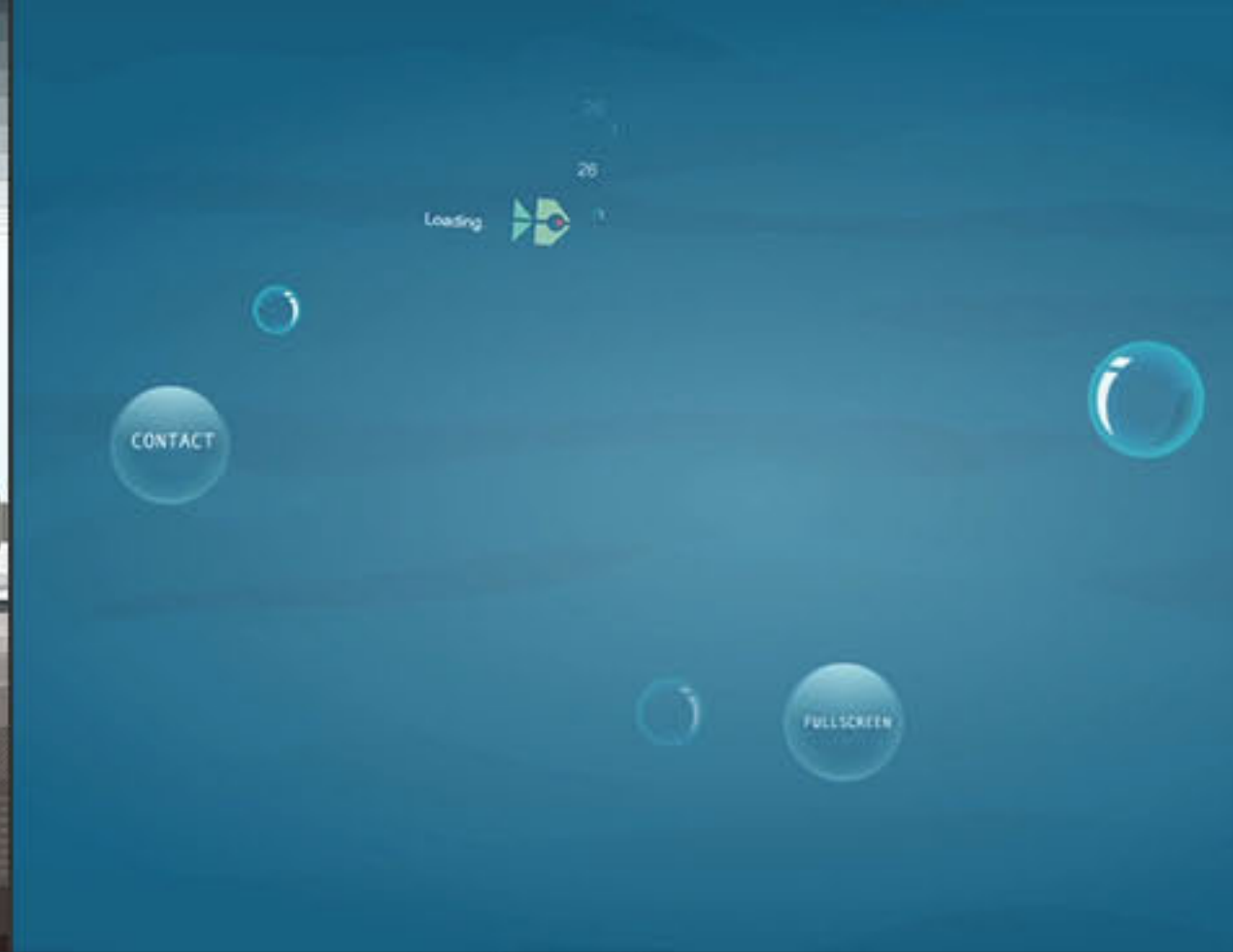
Animation

Character Animation

One of my favourite thing to do...

Walk cycles, building scenes for e-learning modules, flash banners, mascot animations for applications etc.

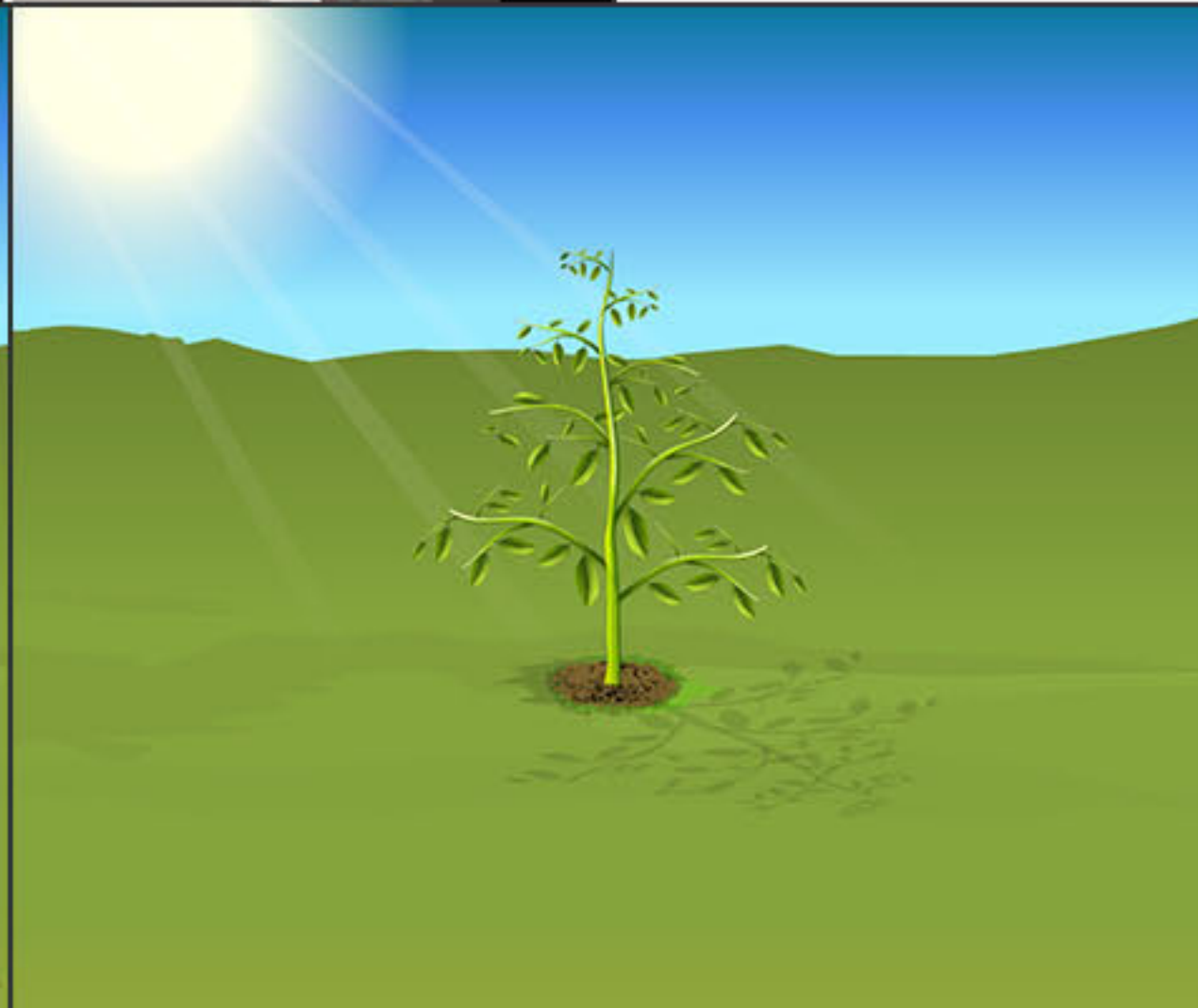
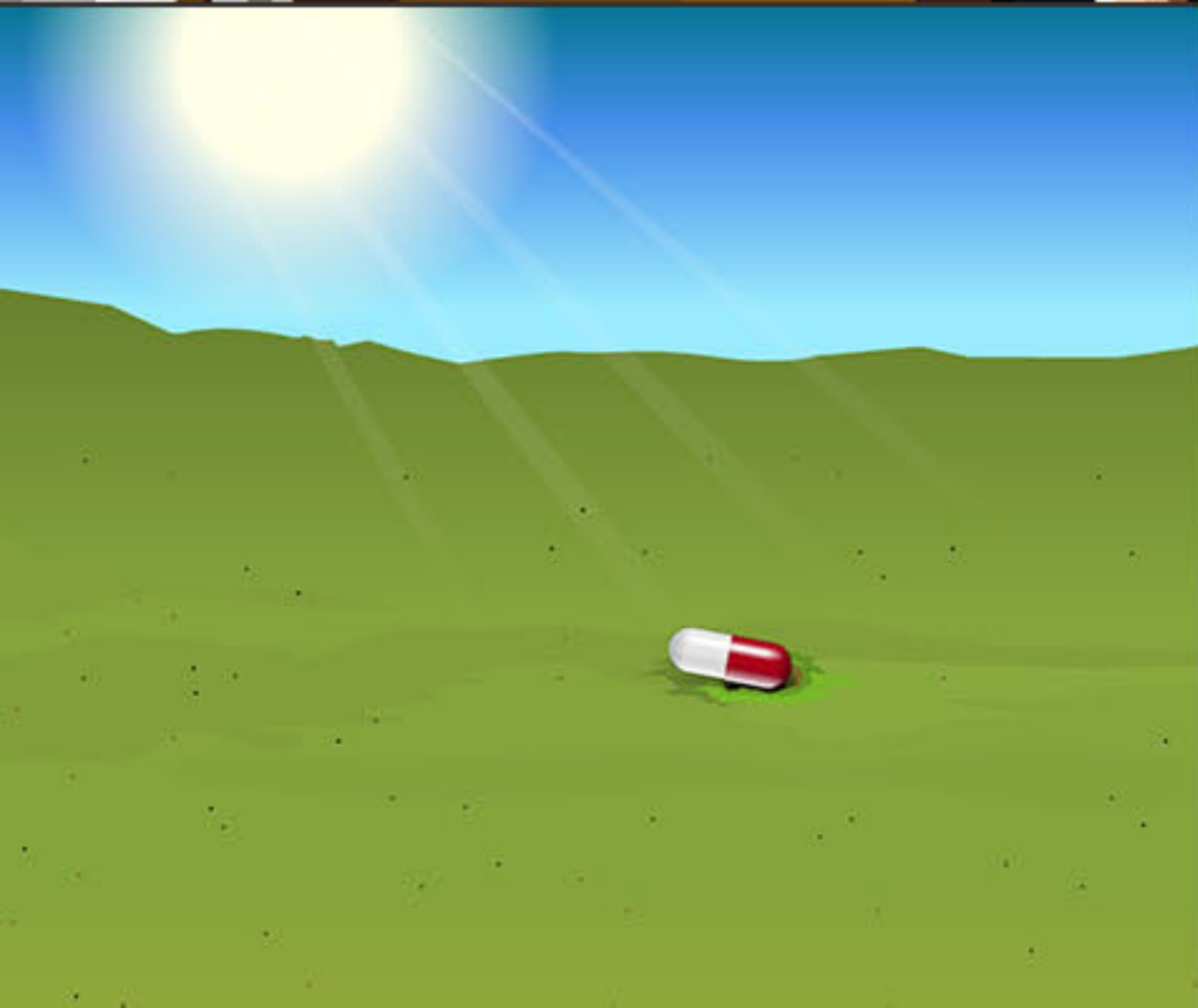
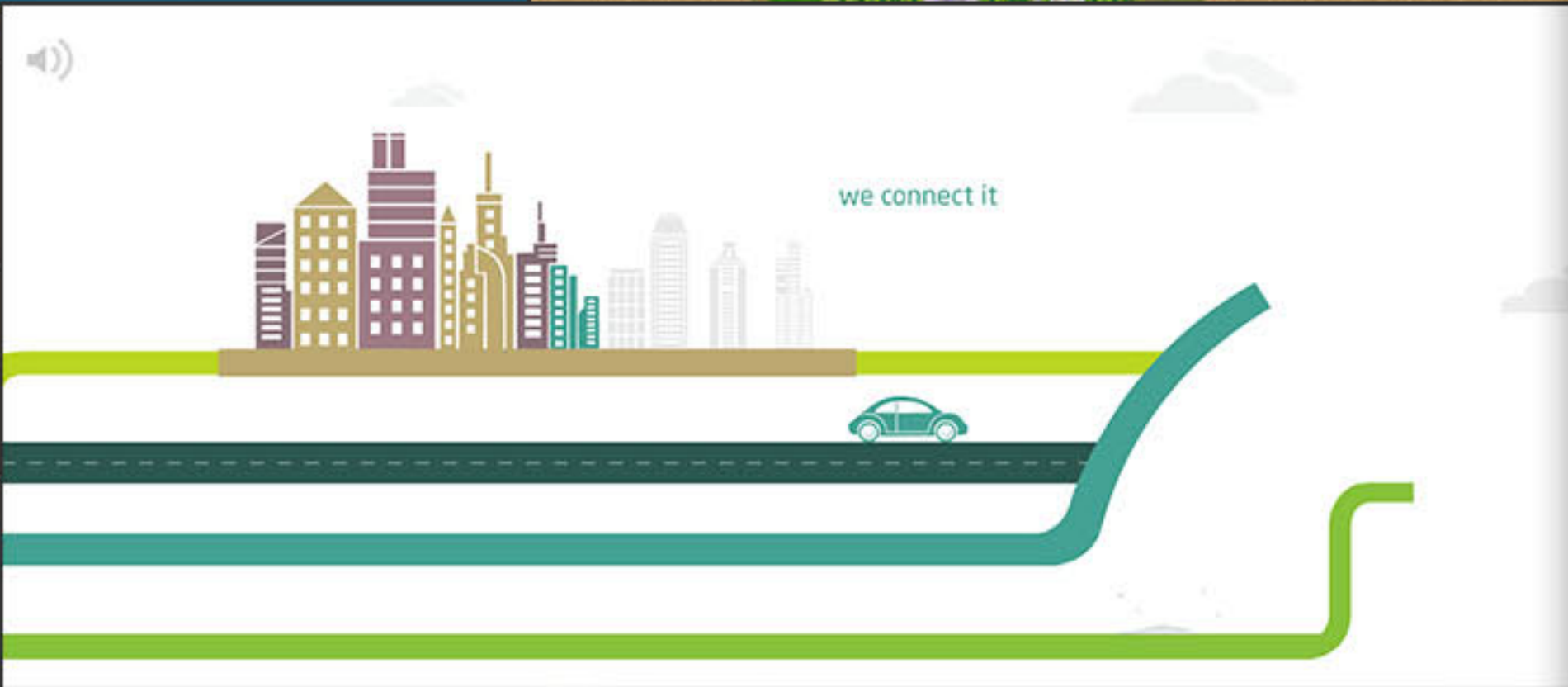




Animation

Web Animation

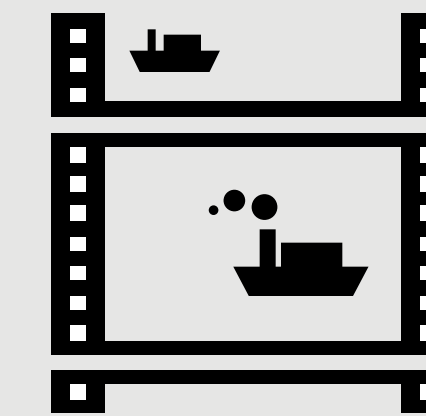
Website banners, web applications, interactive flash animations, interactive websites, loaders, flash screensavers etc.



Mahindra

Wheelers


Mahindra
2 Wheelers

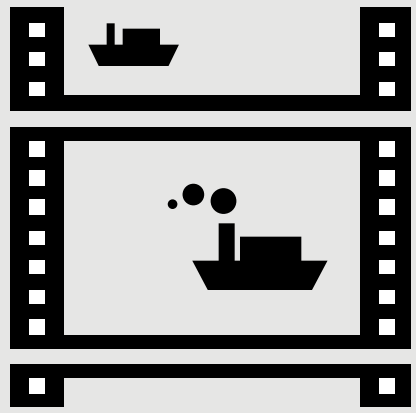
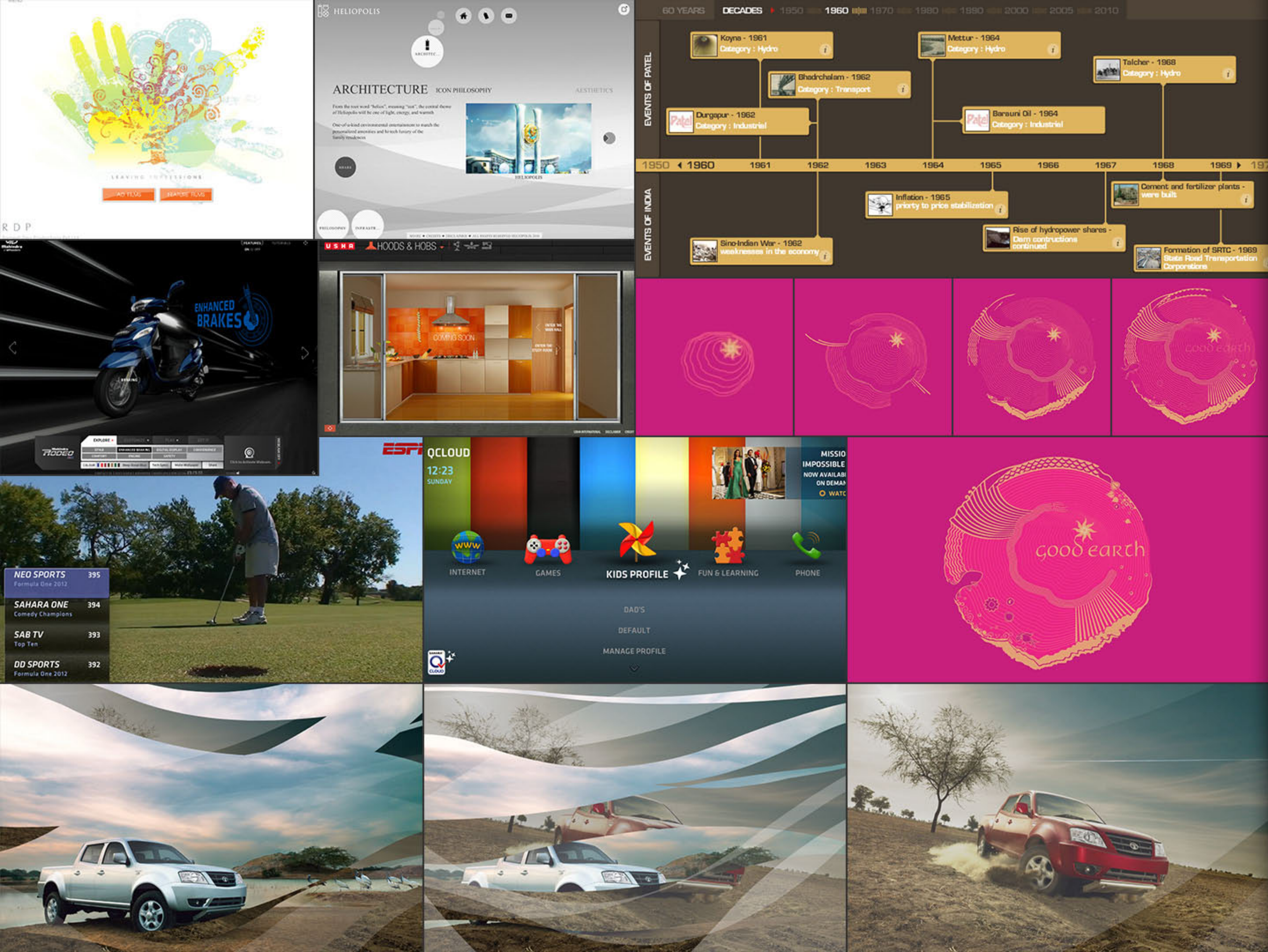


Animation

After Effects Animation

Some animations done in aftereffects.

All the animations were rendered in a compressed flv format to integrate it in flash.

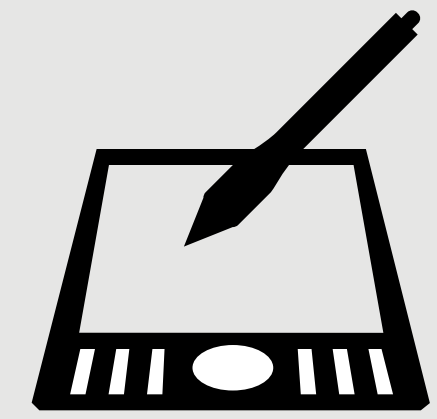


Animation

Interface Animation

Seamless transitions, interactions & animations of elements in the interface to help understand the functionality.

Animations in an interface creates a better user experience.

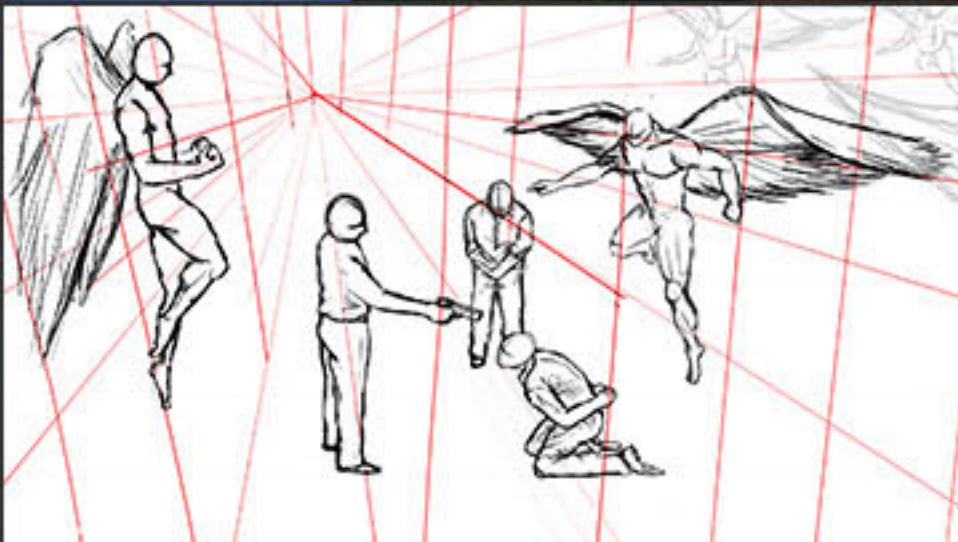


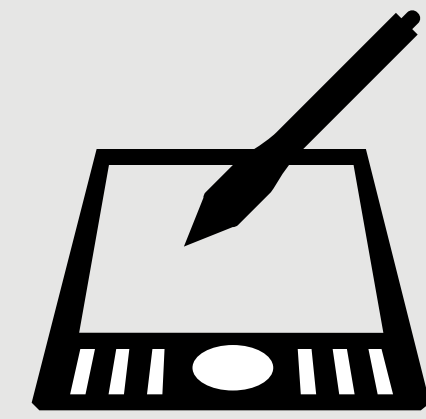
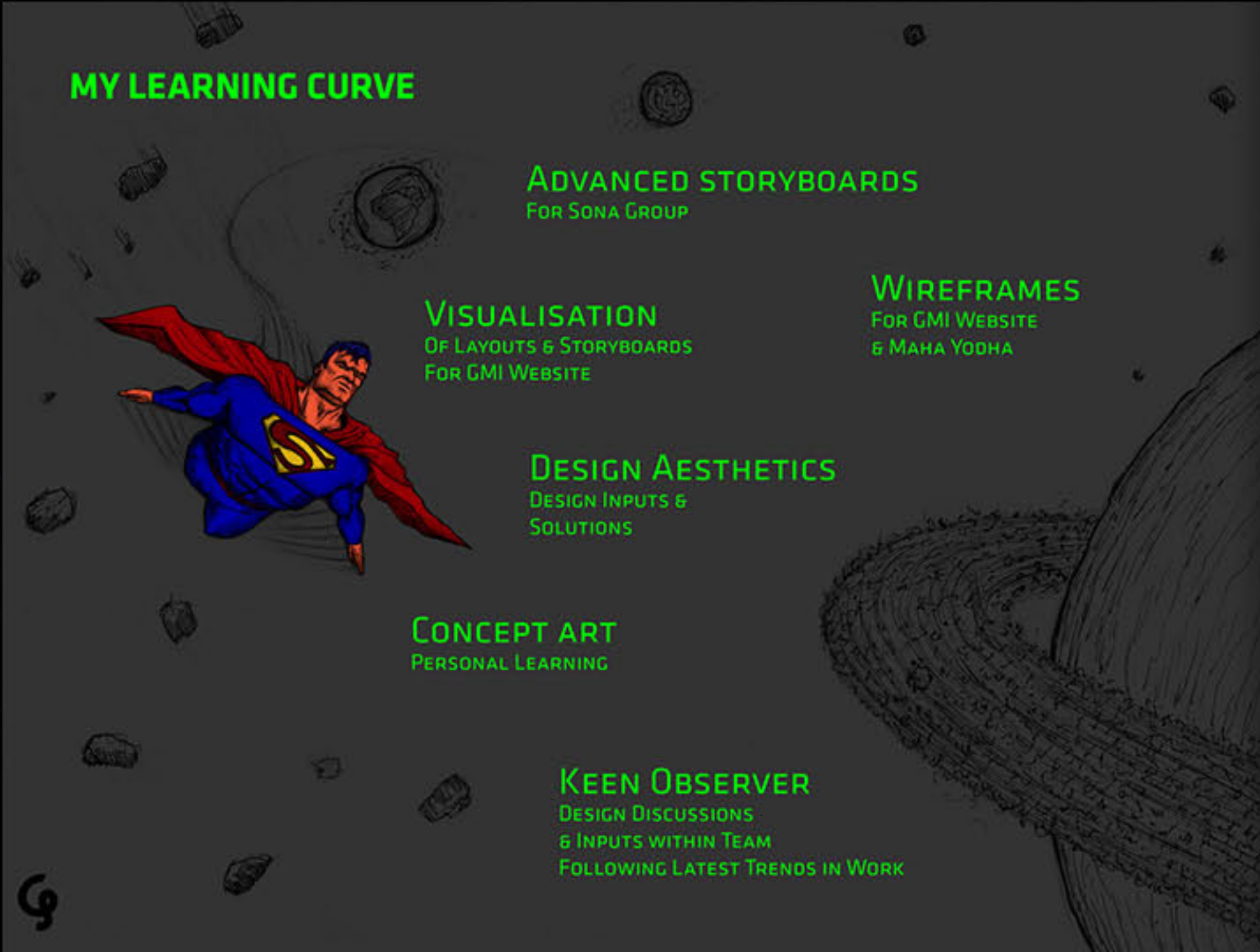
Digital Art

Wacom Sketches

Digital art using wacom intuos4.

A story is complete when its visualized in its true form, tools like wacom helps an artist to imagine and create the story.

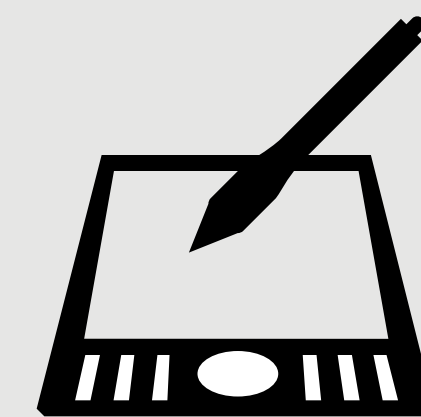




Digital Art

Digital Inking

Digital inking using Wacom Intuos4



Digital Art

Sketching on Phone

Sketching on Galaxy Note using Autodesk

Sketchbook Pro app

CLARK !!! WHEN WAS THE
LAST TIME YOU DID LAUNDRY?



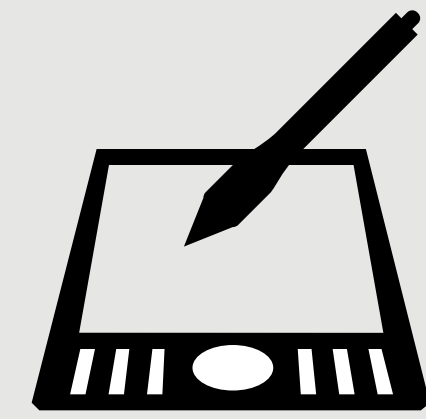
CLARK, LET'S GET MARRIED...
HE WOULDN'T KNOW !!!



PICNIC ON KRYPTON



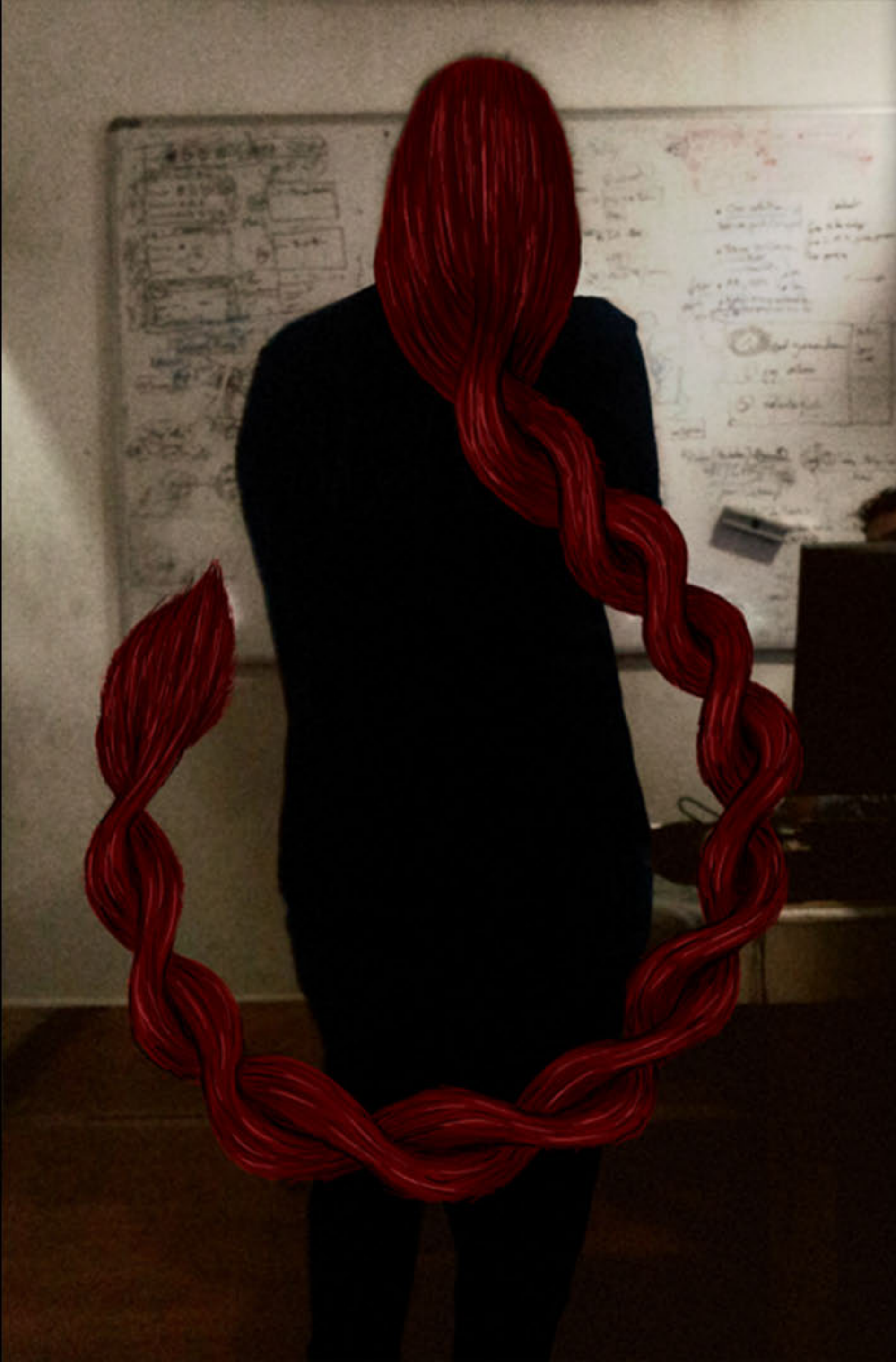
MAA! THOSE ARE KRYPTONITES!!

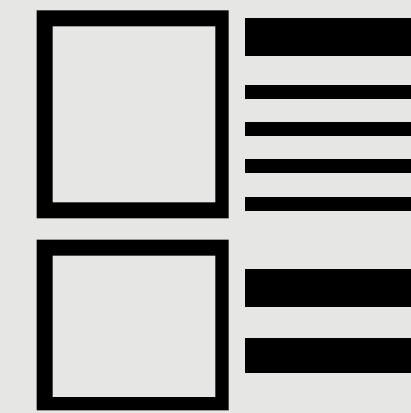


Digital Art

Sketch On Images

Sketching on Galaxy Note using Adobe Photoshop Touch app.

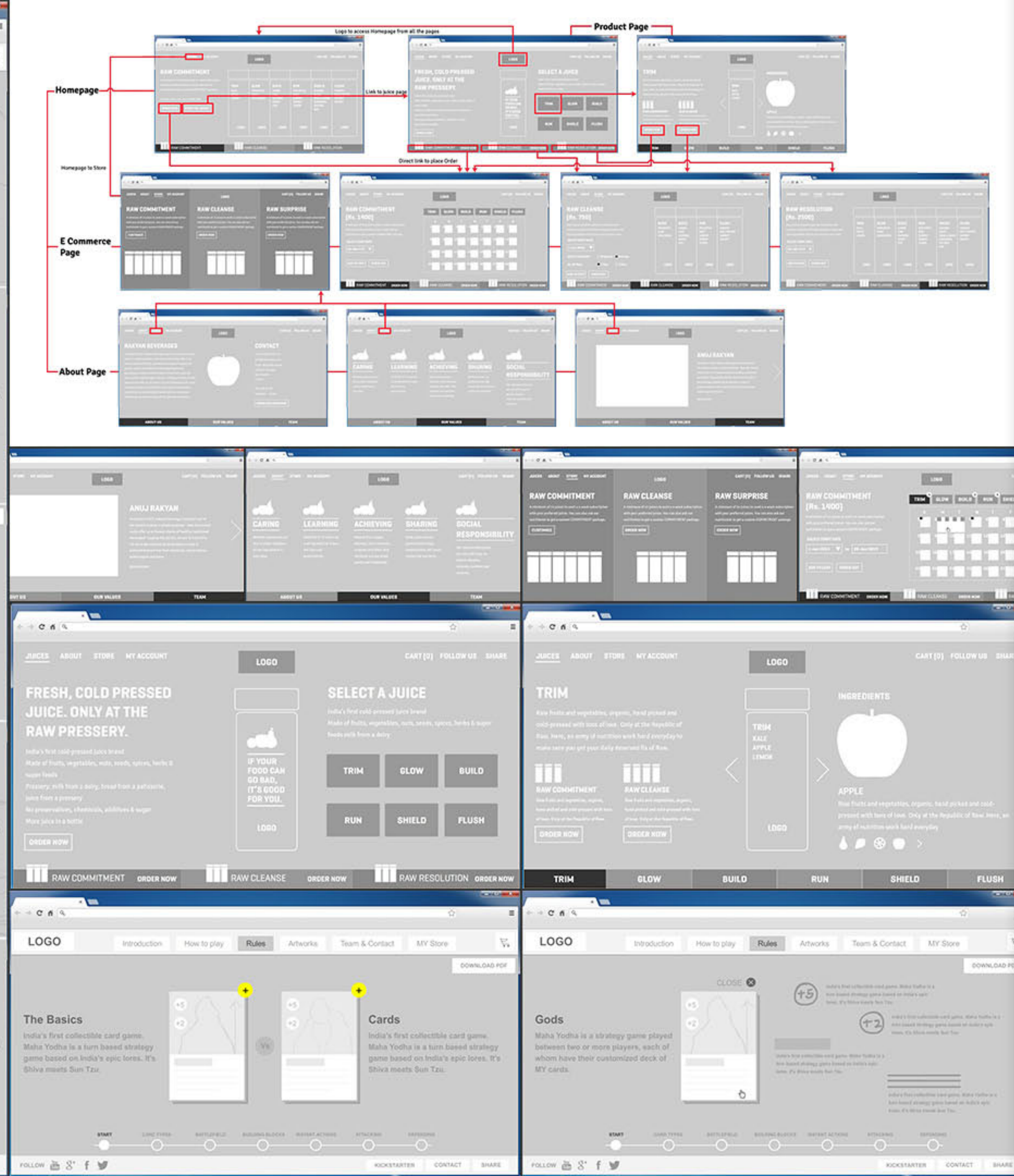
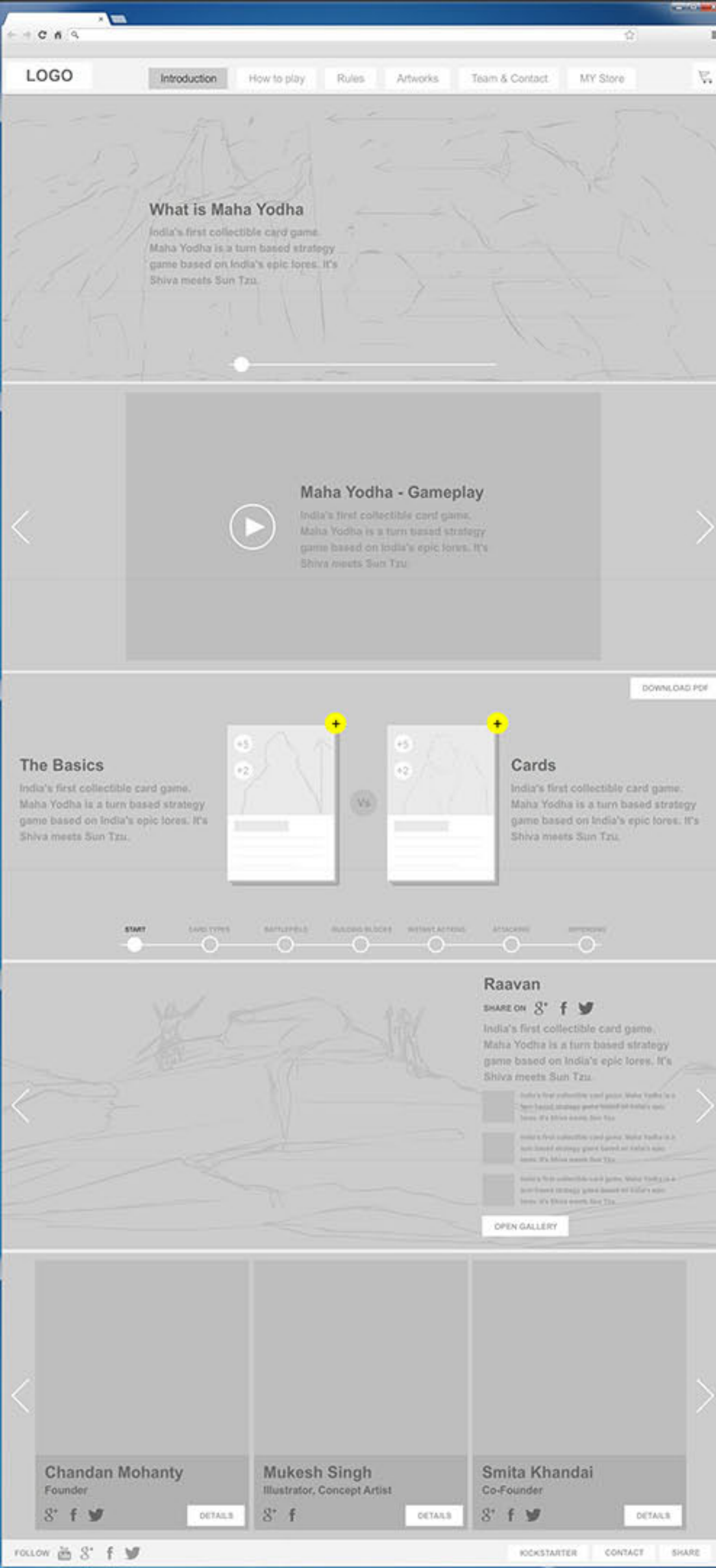


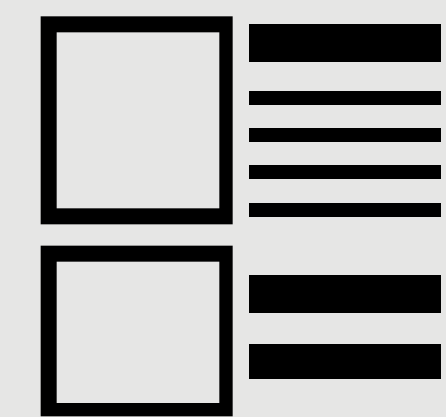
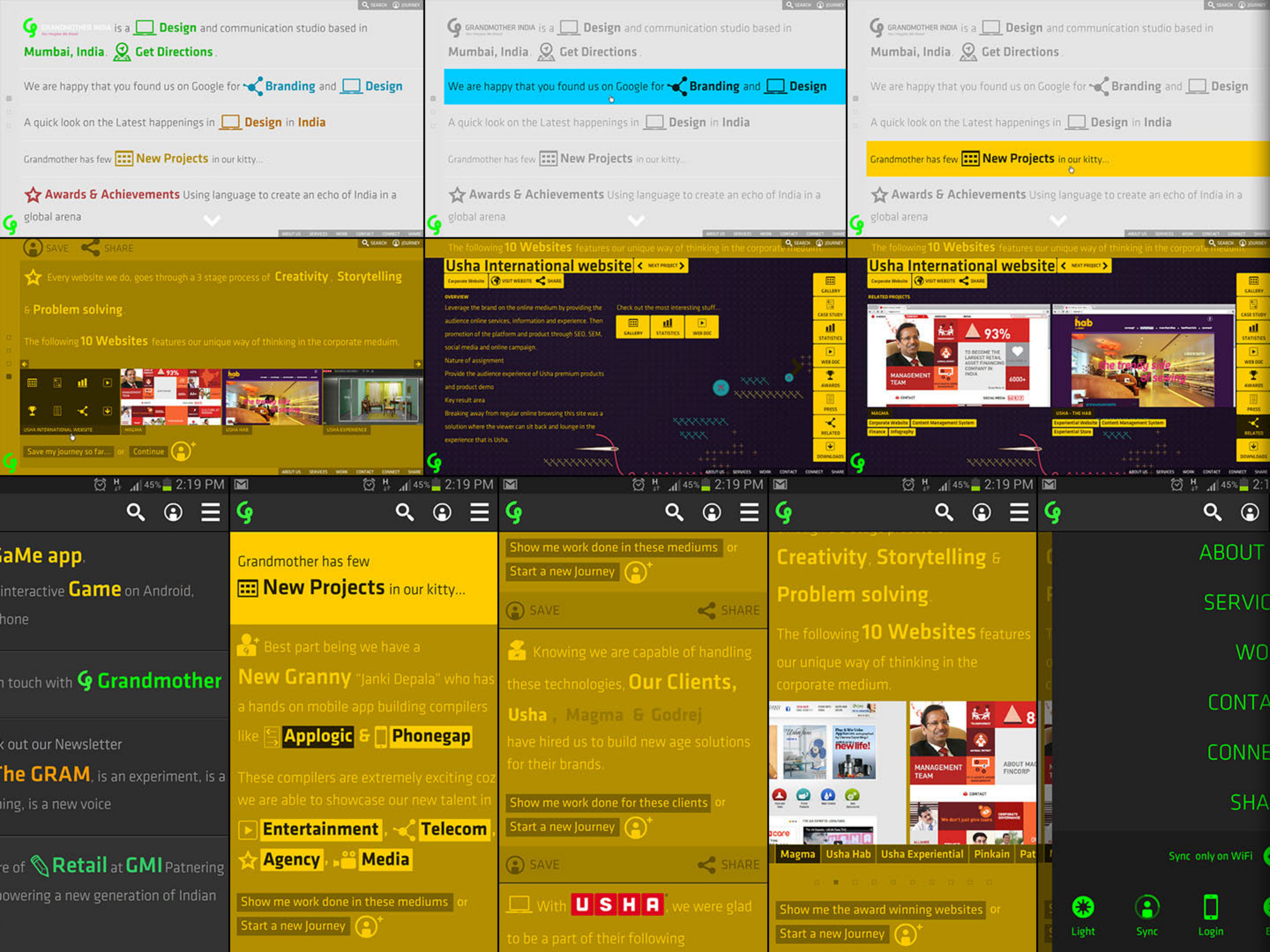


UX Design

Website UX & Website Flow

Past one year, I have been learning the art of UX design, these are some of the UX designs & website architecture I have done recently.

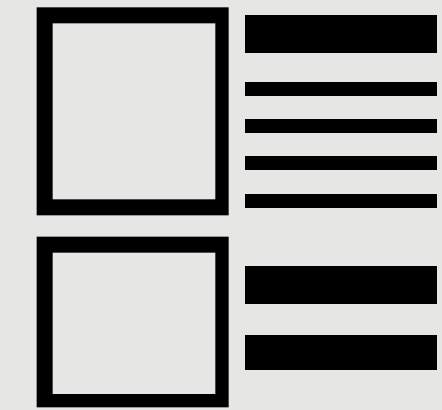
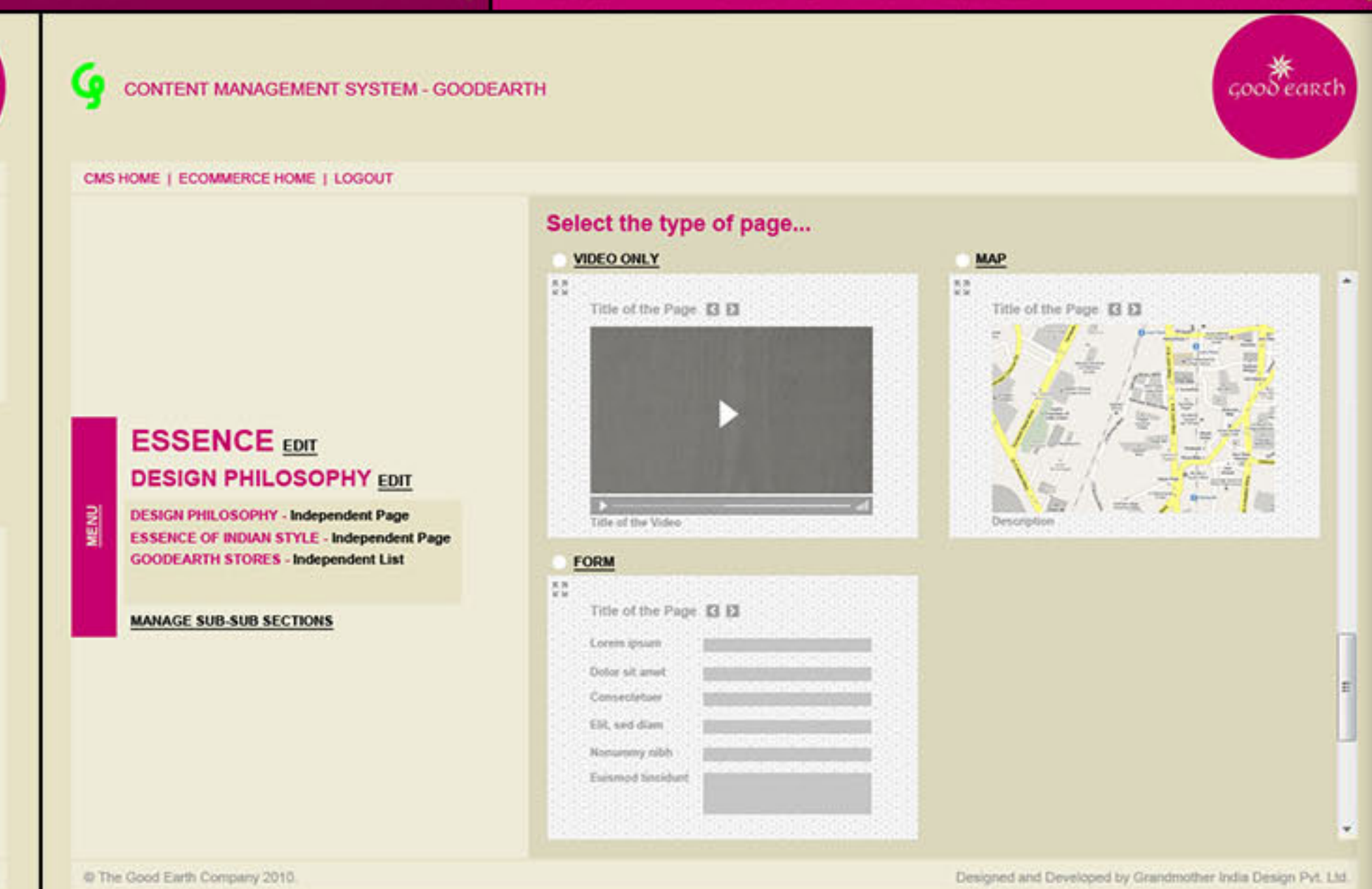
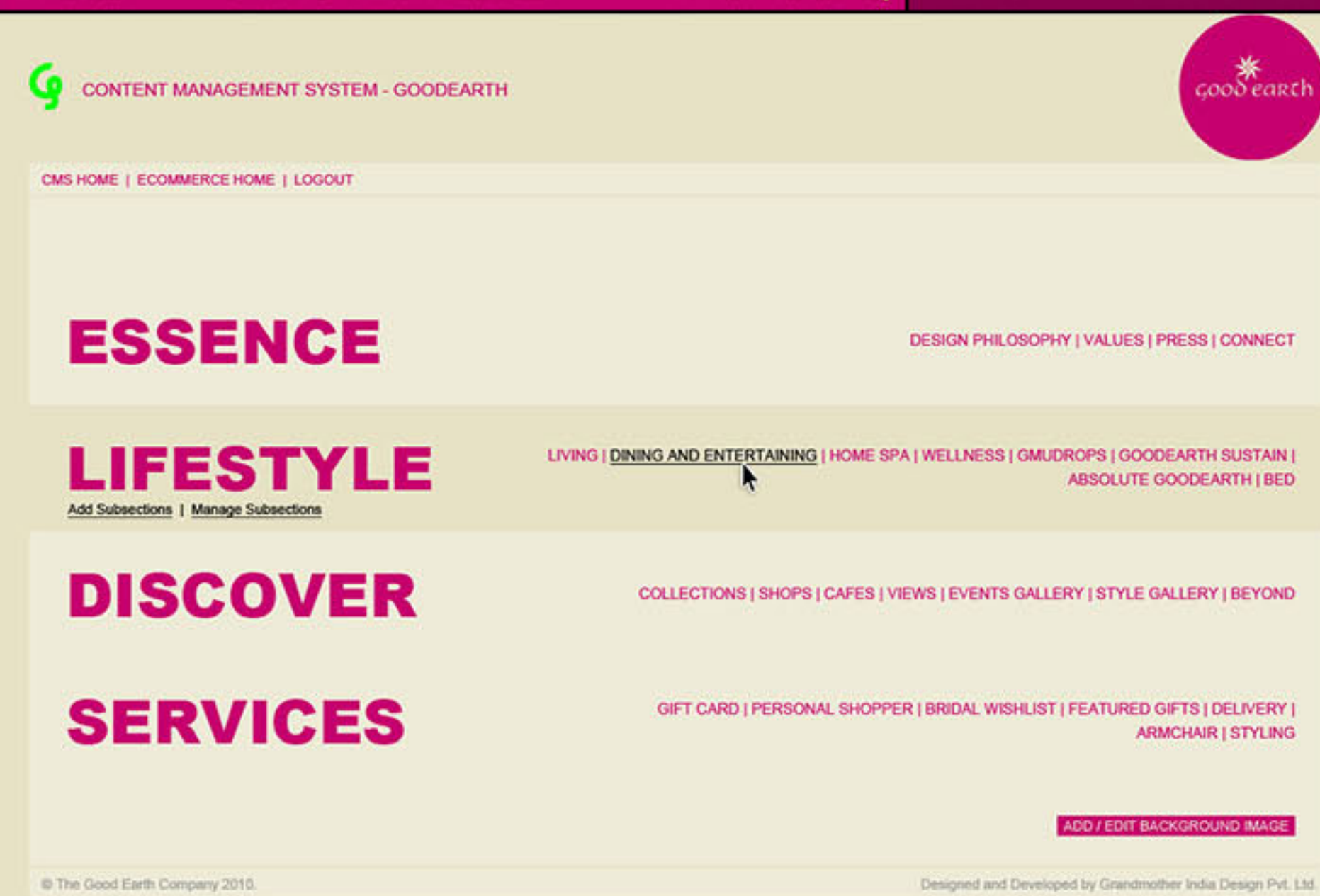
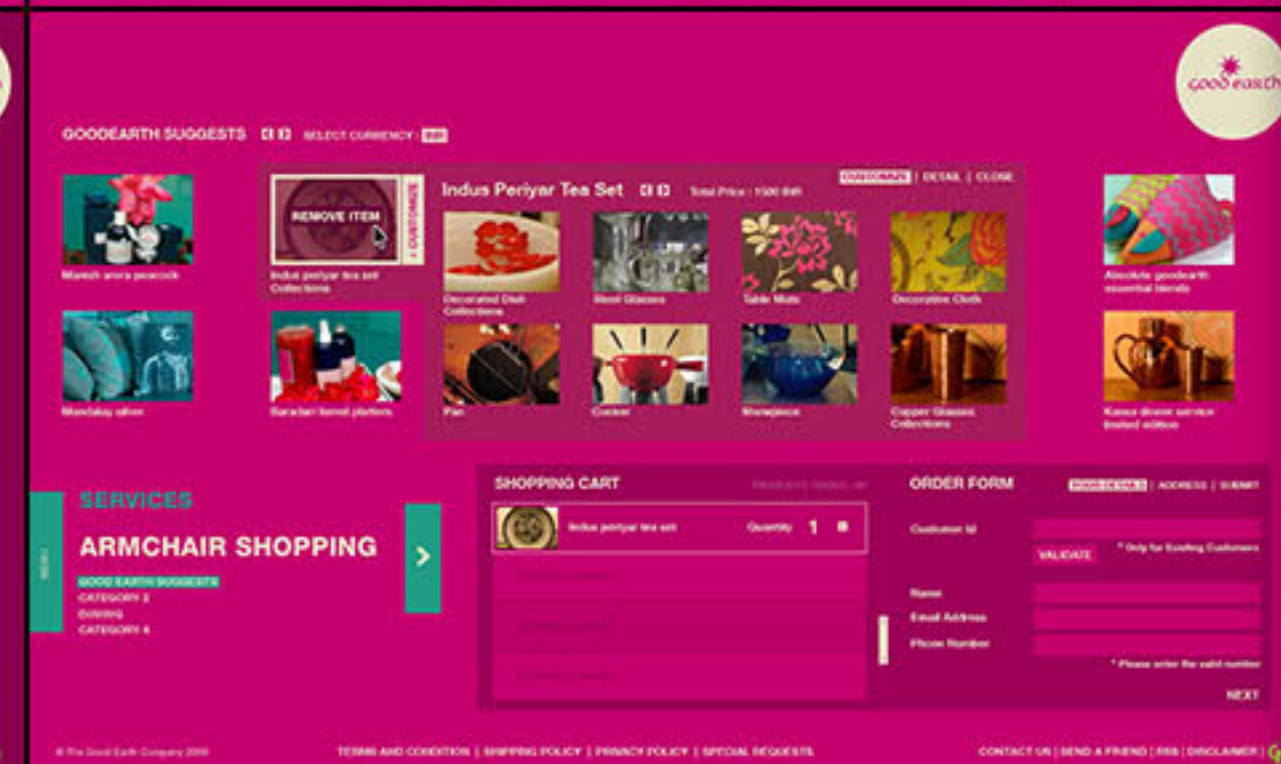
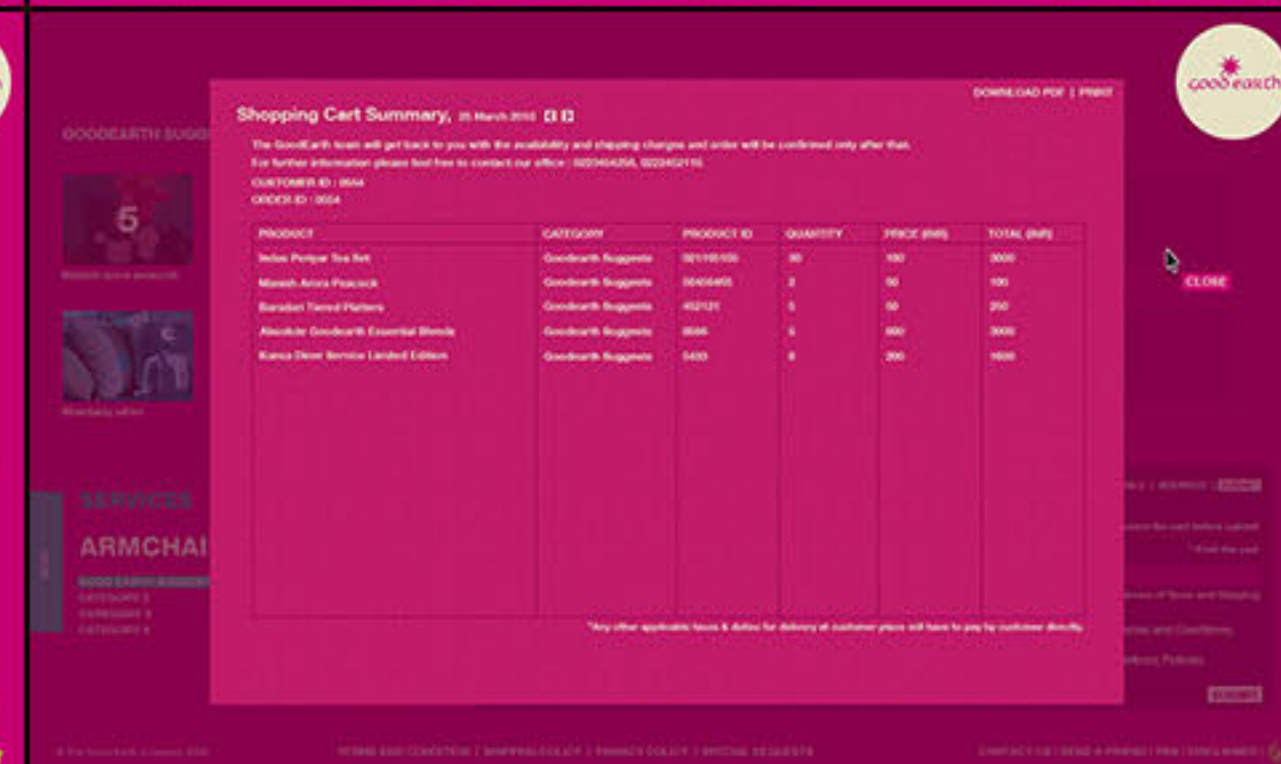
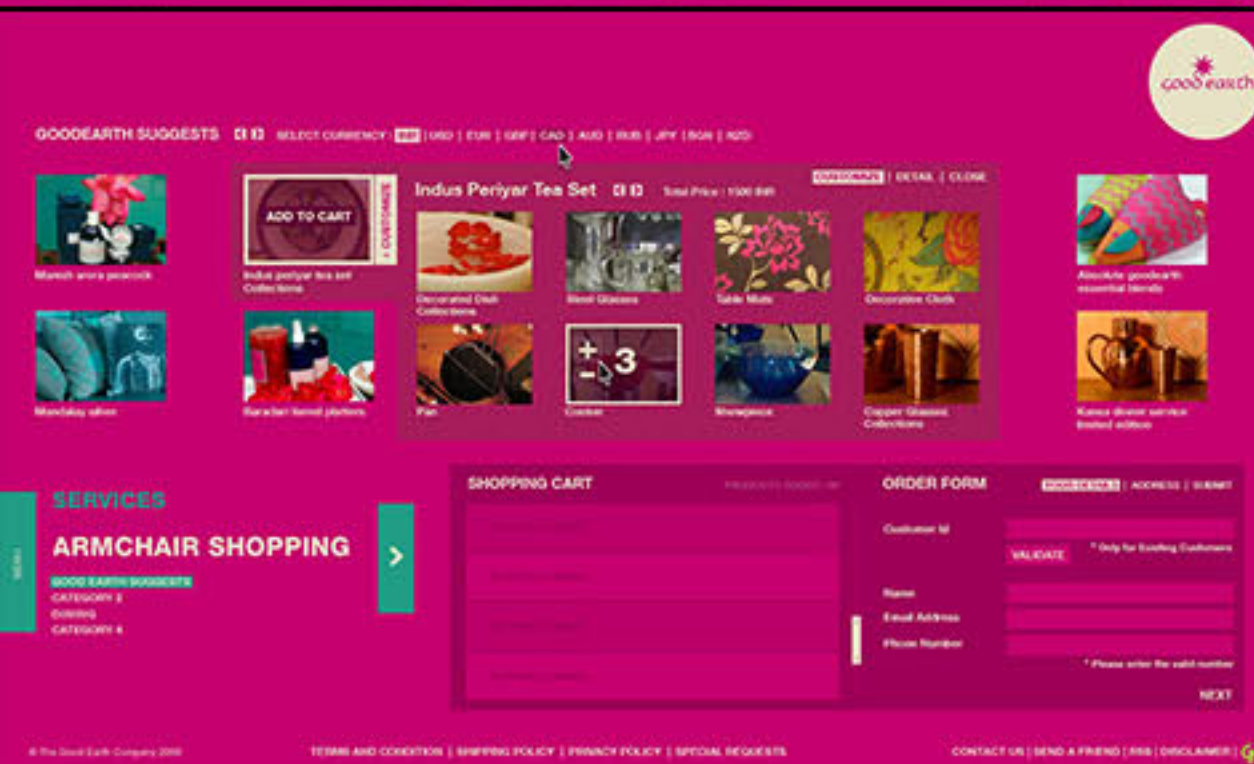
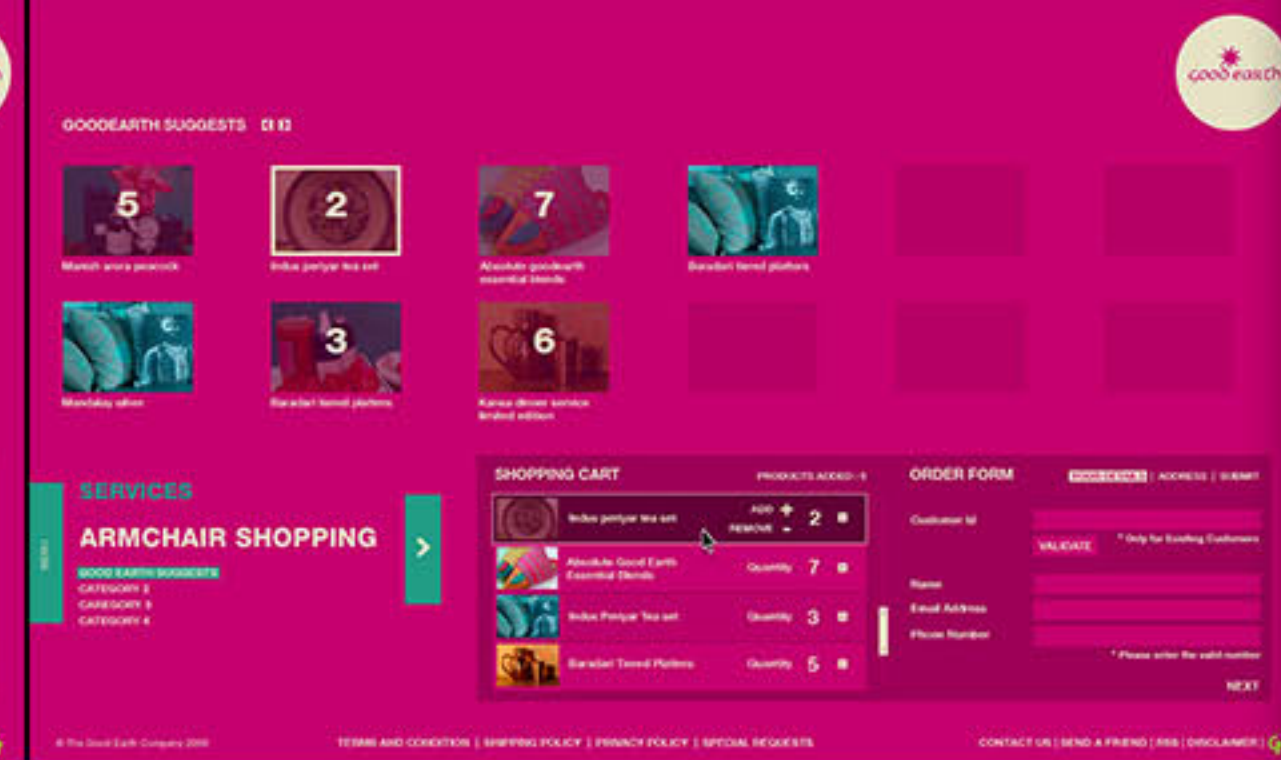
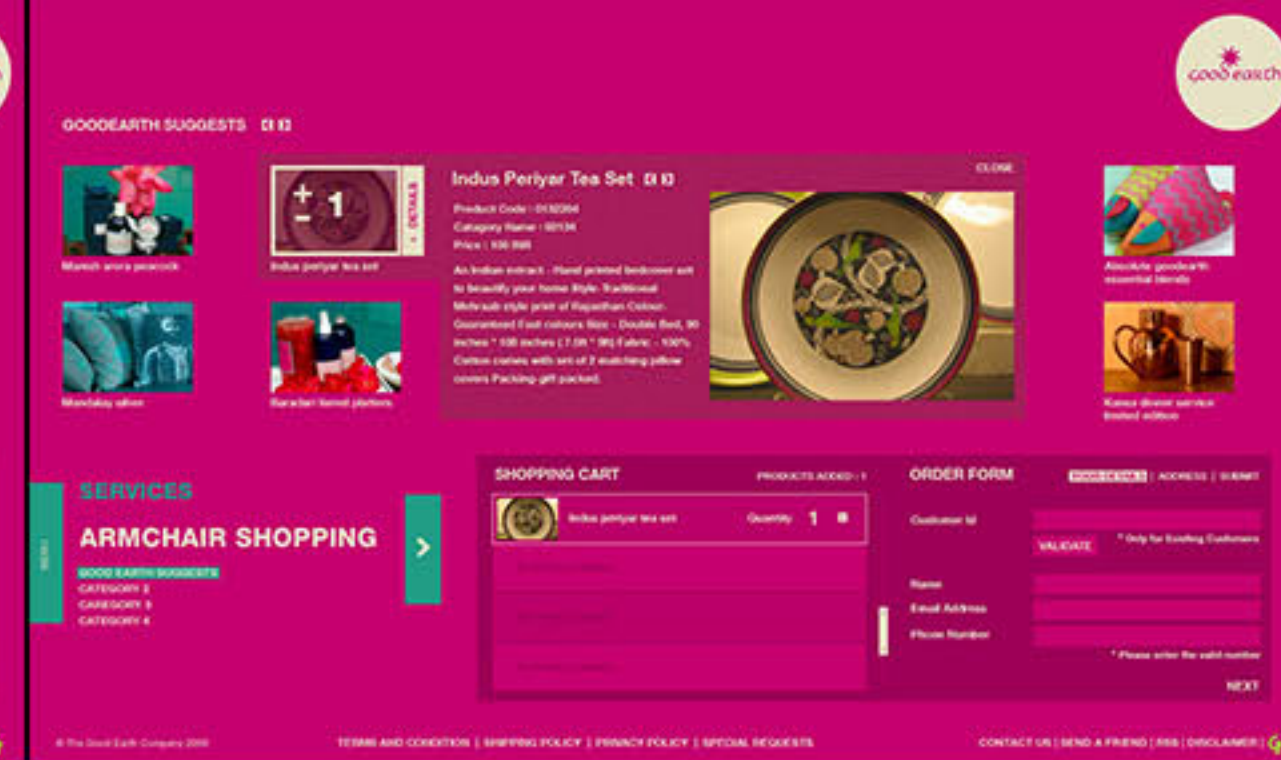




UX Design

UX & UI Design

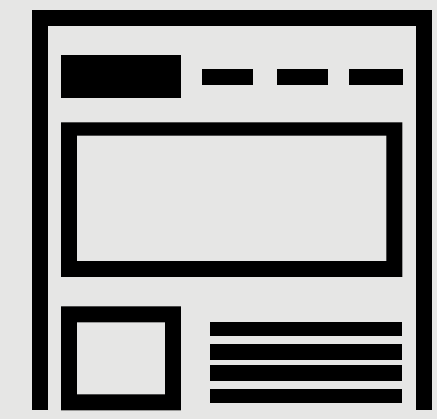
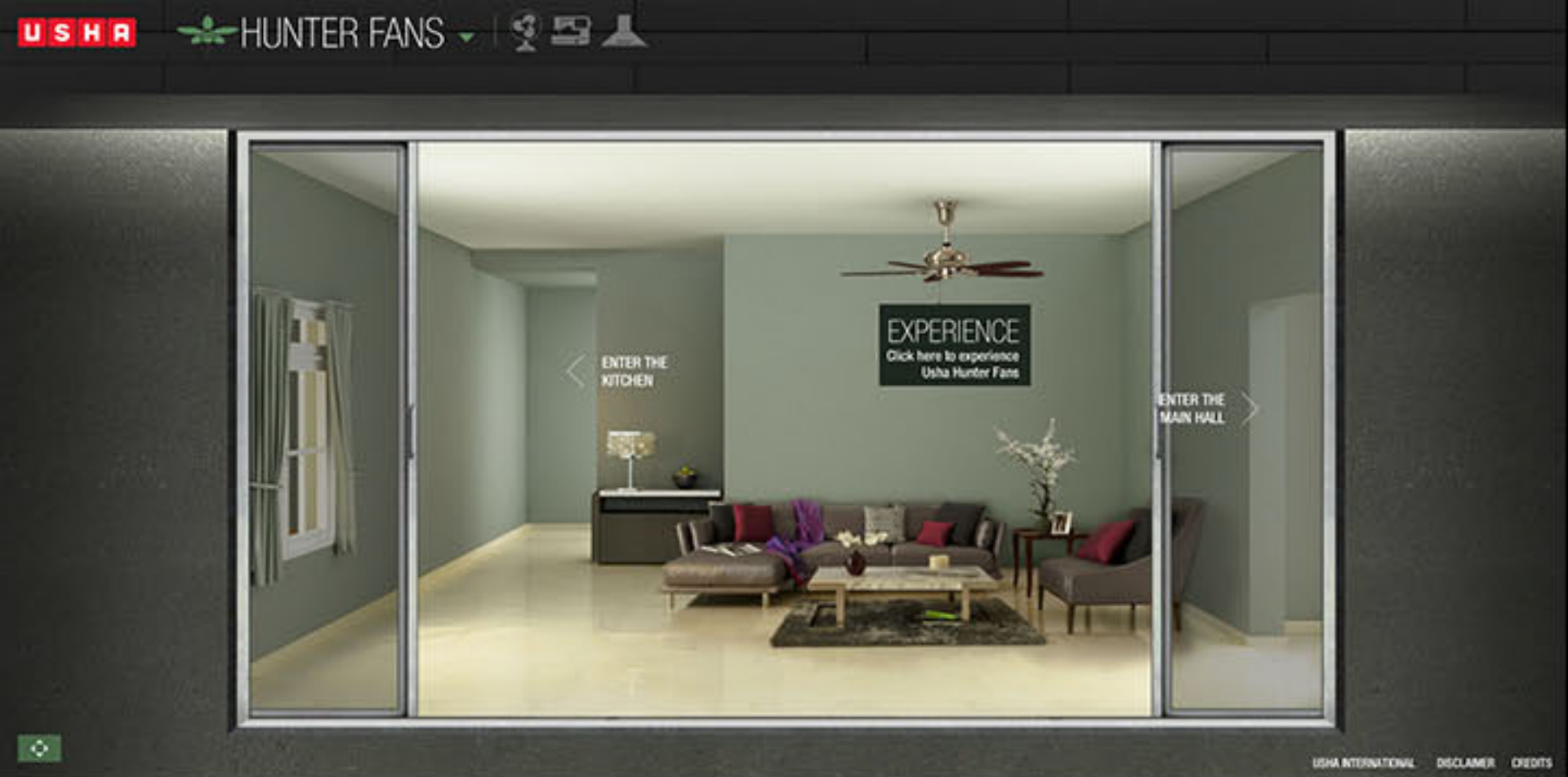
UI for desktop website & UI for website app.



UX Design

Goodearth UI

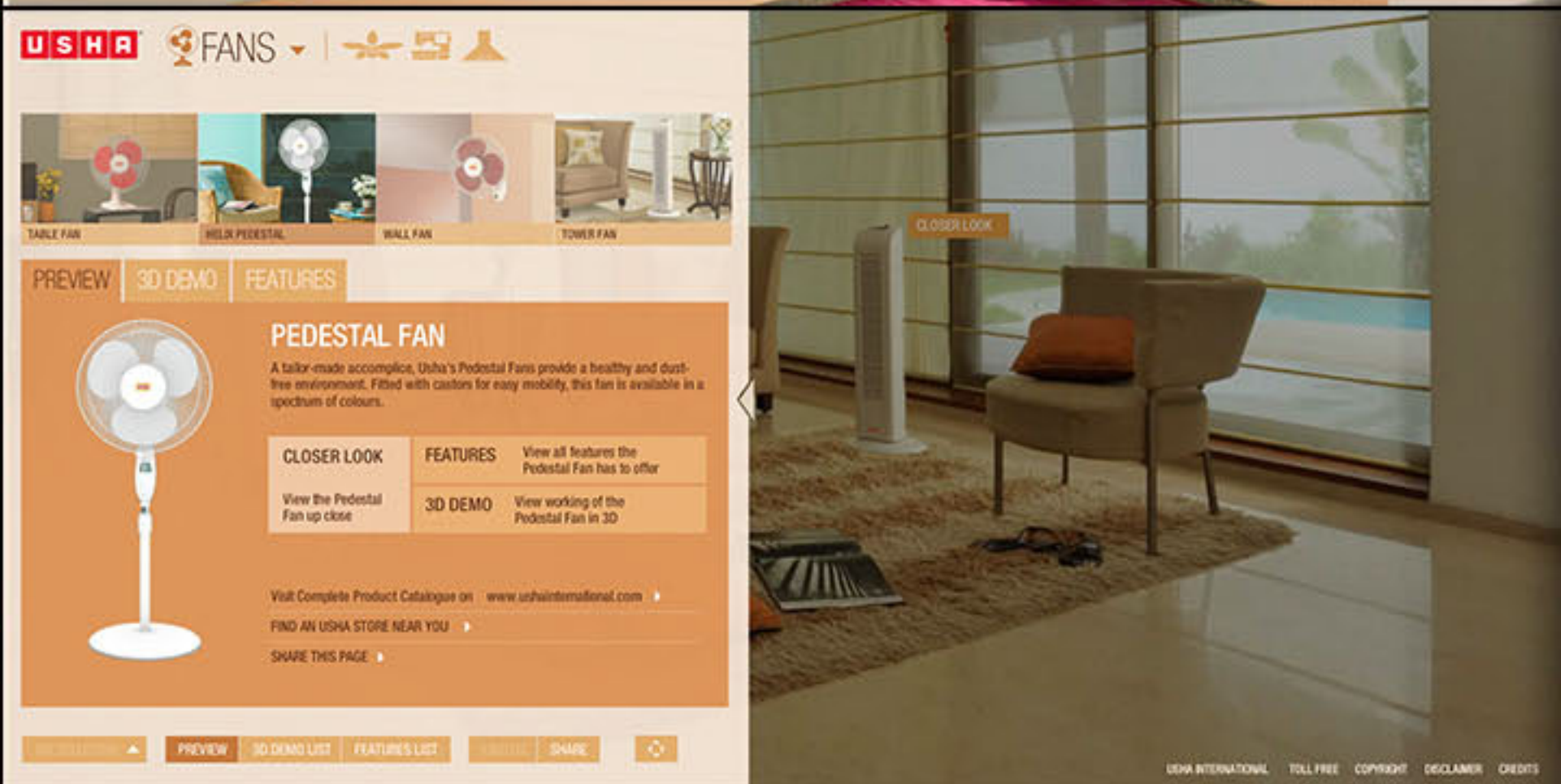
E-commerce UI & CMS UI.

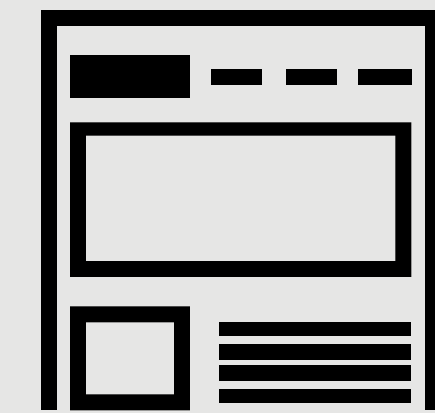


Websites

USHA Experience

An experiential website for USHA to showcase its new range of products in a modern lifestyle.

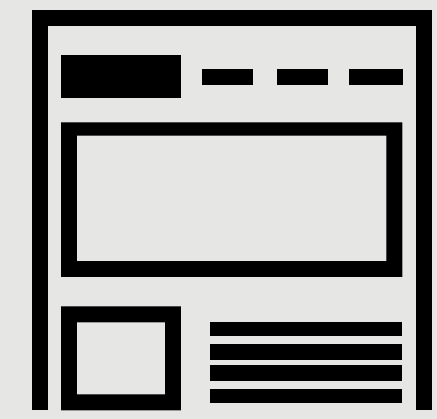
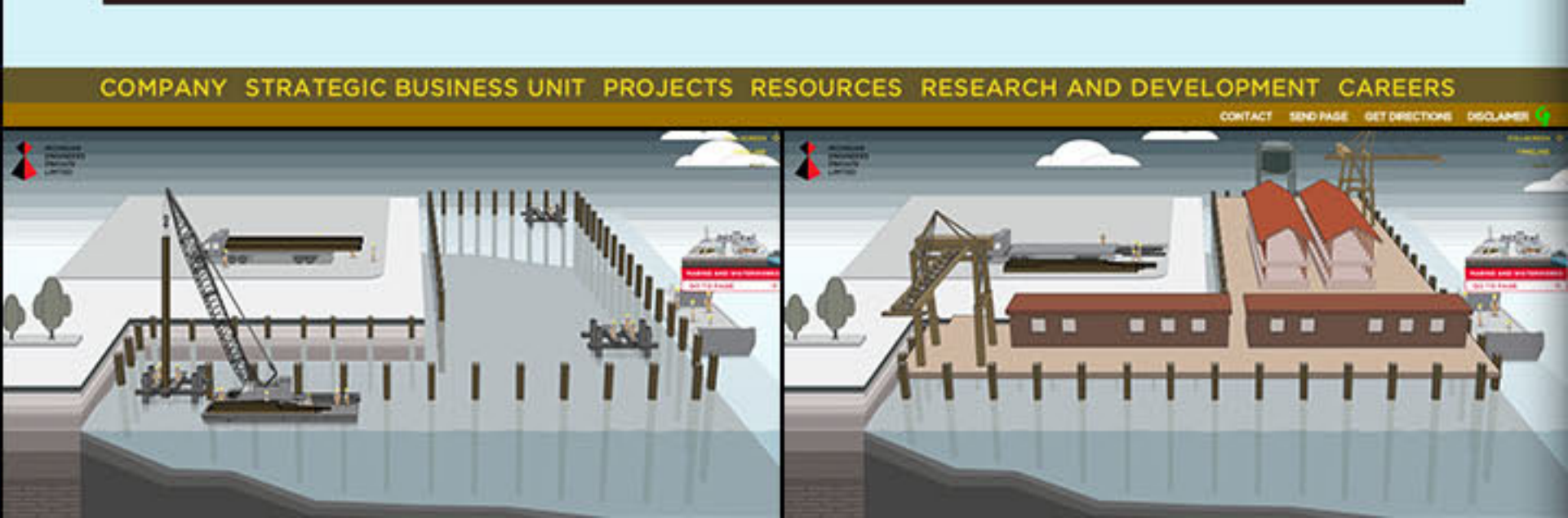
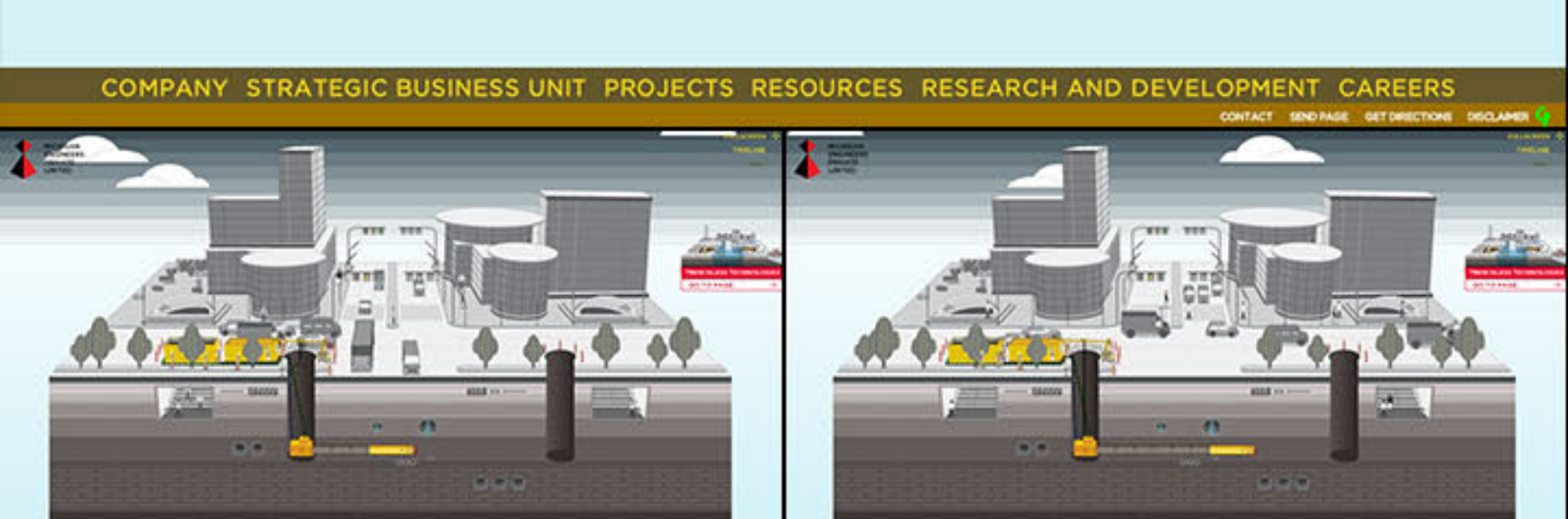
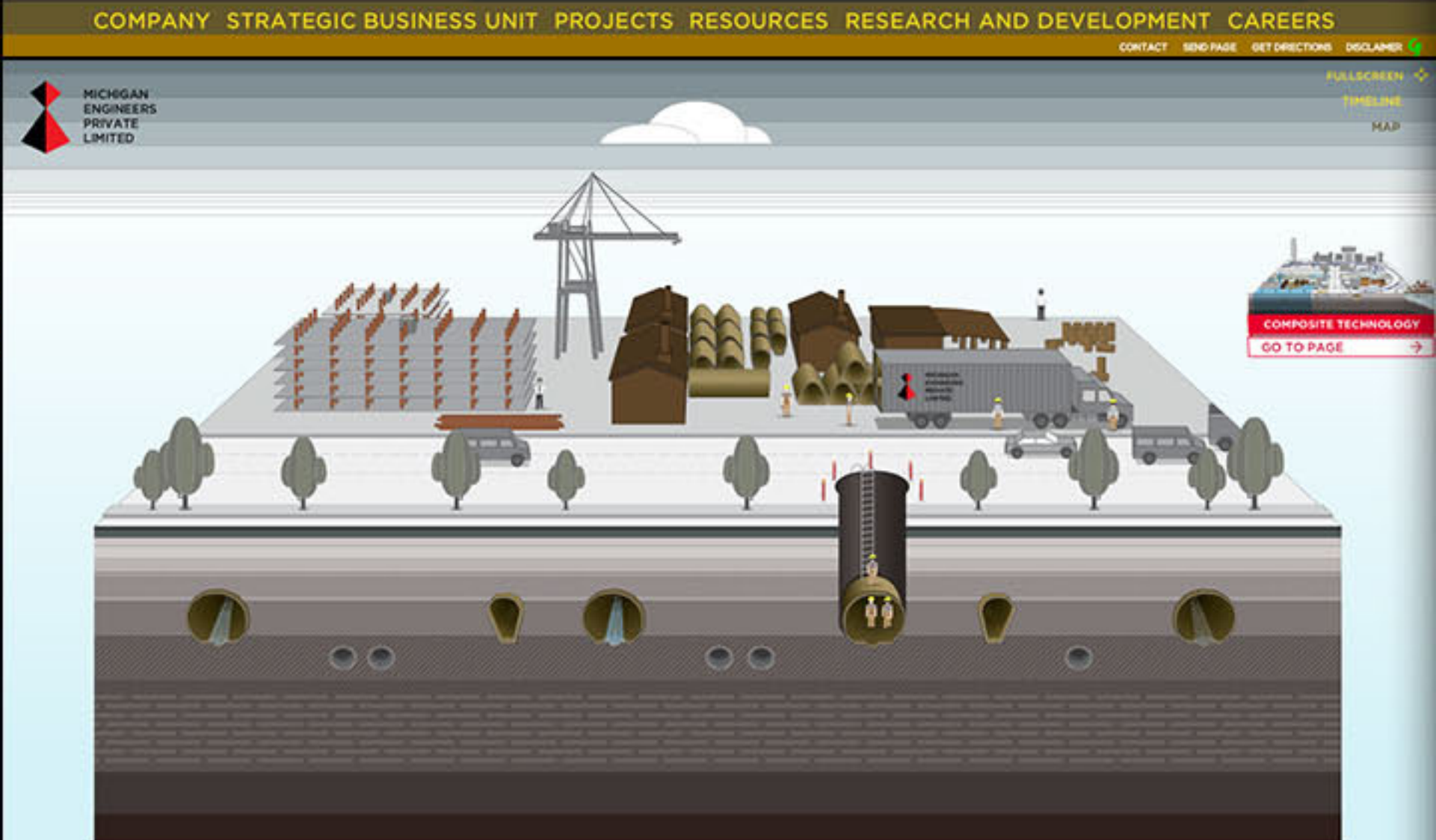
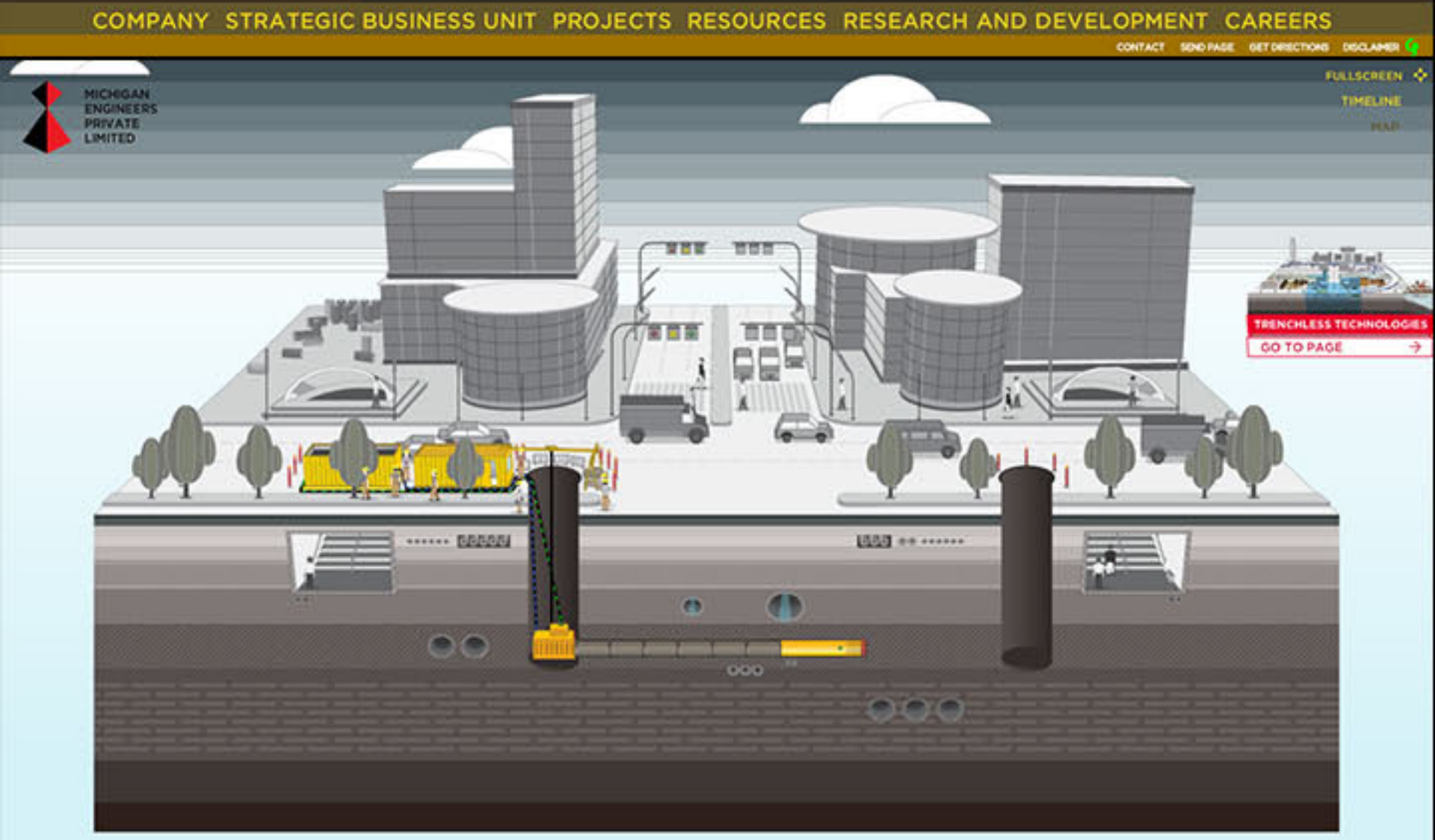
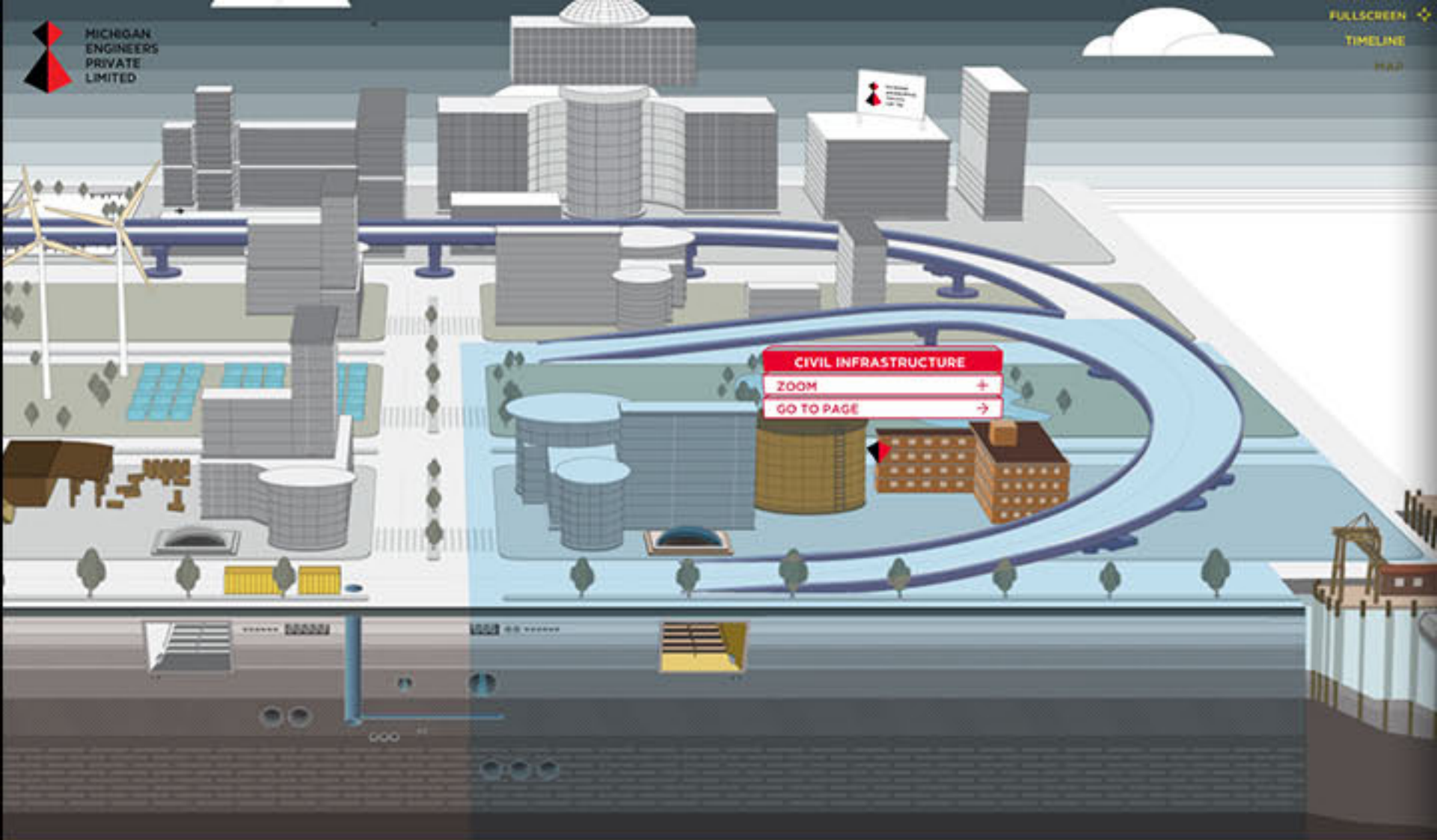




Websites

Teenpatti Movie

Movie website in flash, filled with interactive scenes that gives a mood of the story.



Websites

MEPL

Website for an engineering firm.



LEAVING IMPRESSIONS

AD FILMS

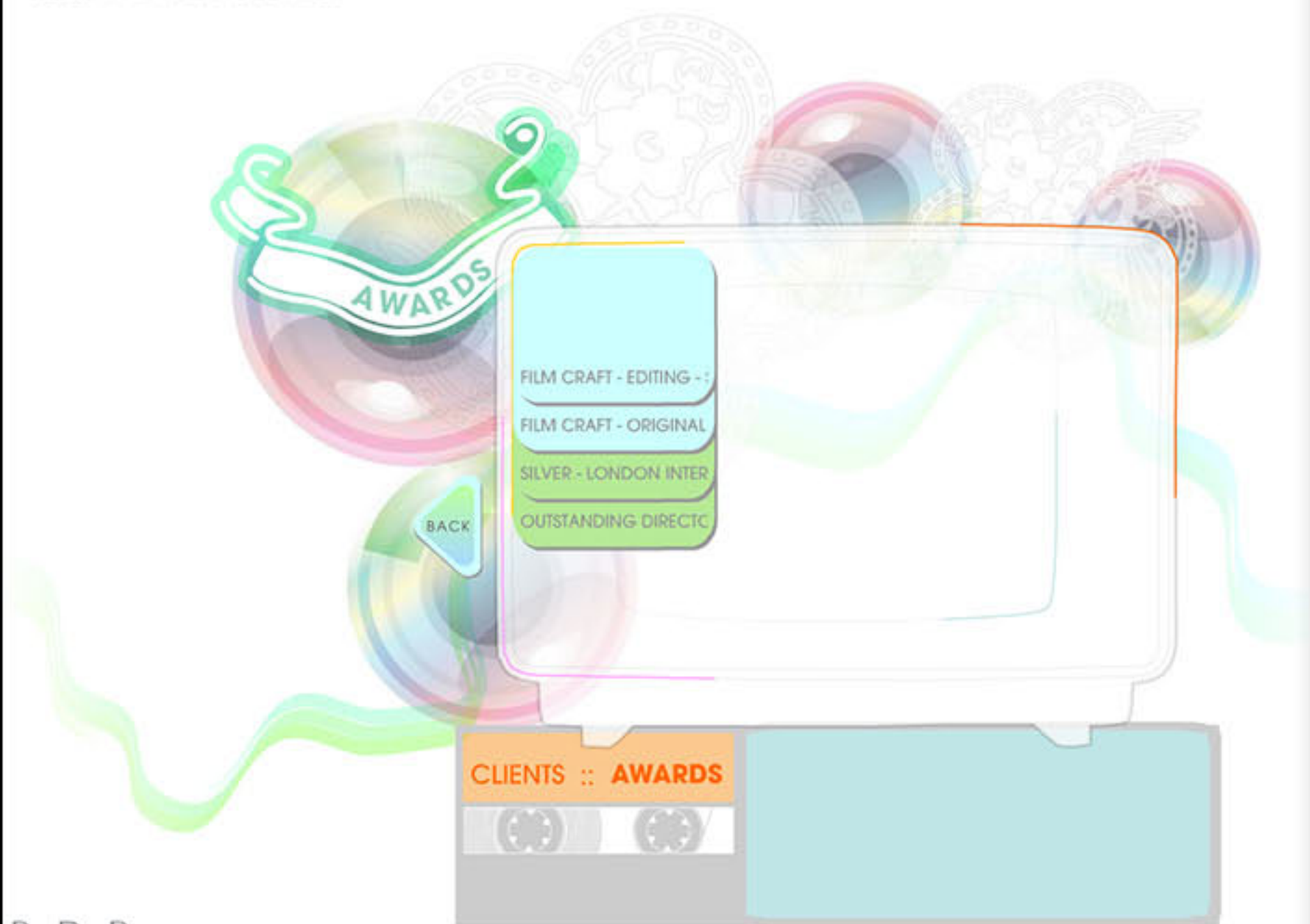
FEATURE FILMS

R D P

Stories, colours, facets.

Our feature films division produces feature films of course, but also television serials, music videos, documentaries & short films. The Division is managed by Ramesh Deo himself, assisted by his son Ajinkya. We've produced a number of feature films in Marathi (Indian Regional Language) and have won various National & State Awards.

R D P



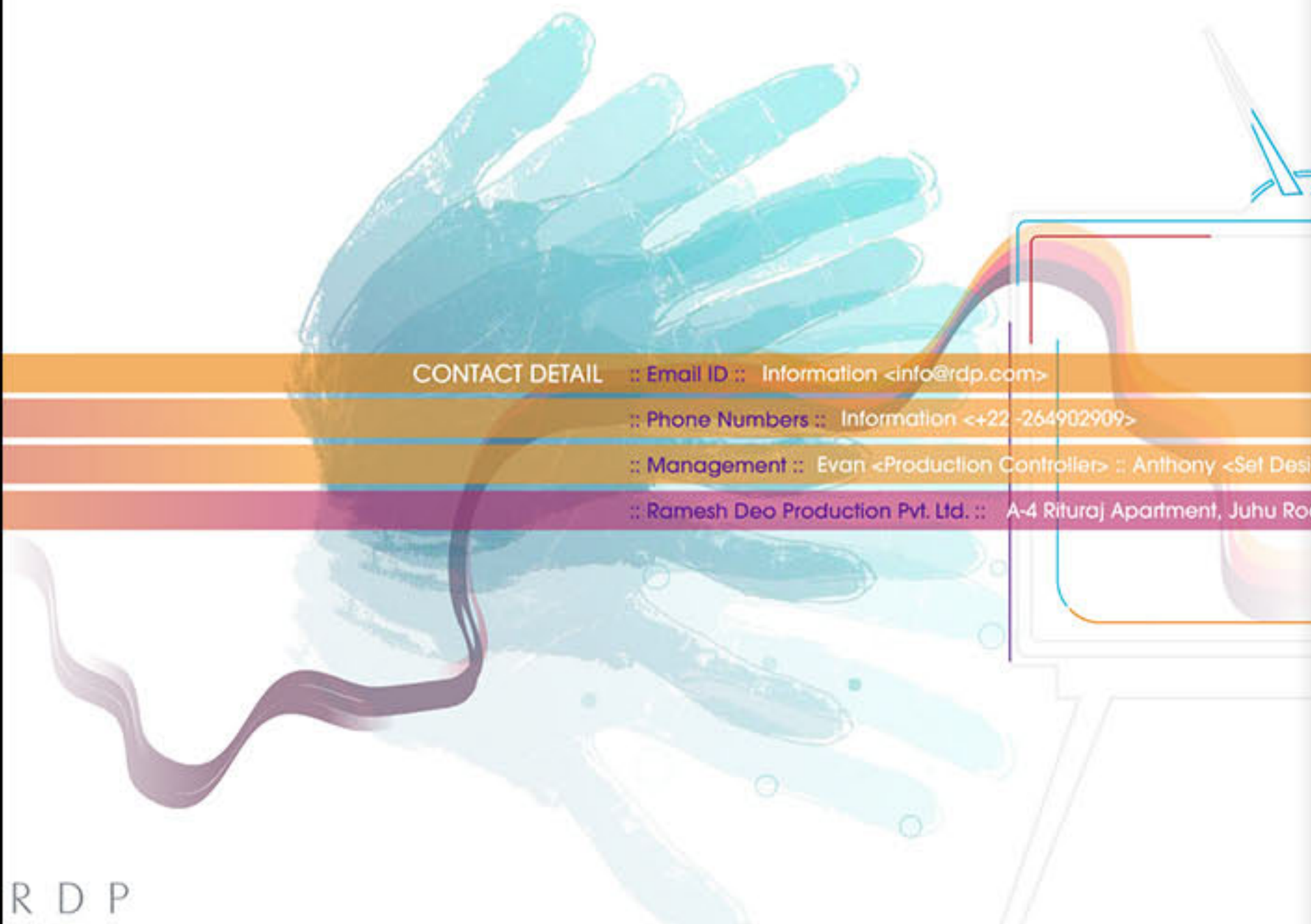
AWARDS

FILM CRAFT - EDITING - :
FILM CRAFT - ORIGINAL
SILVER - LONDON INTER
OUTSTANDING DIRECTC

BACK

CLIENTS :: AWARDS

R D P



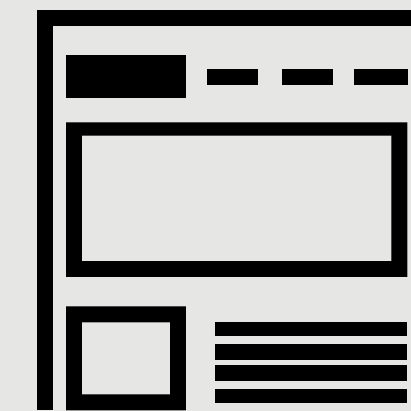
CONTACT DETAIL :: Email ID :: Information <info@rdp.com>

:: Phone Numbers :: Information <+22 -264902909>

:: Management :: Evan <Production Controller> :: Anthony <Set Design

:: Ramesh Deo Production Pvt. Ltd. :: A-4 Rituraj Apartment, Juhu Road

R D P



Websites

RDP

Website for a production house.

Honours & Awards



Teenpatti (www.grandmotherindia.net/wip/teenpatti)

Team Leader, Animator, Developer, Designer, QA

Campaign India Digital Media Awards 2010

Best Media Website (Gold)



Patel Engineering (www.patelengineering.in)

Interface Animator, Developer, QA

Association of Business Communicators of India 2010

Best Corporate Website (Bronze)



Grandmother India (www.grandmother.in)

Interface Animator, QA

Campaign India Digital Media Awards 2010

Best Agency Website (Gold)



IMM

Project lead, Concept, Visualizer, Developer

MCYM Mumbai-Vasai

Third Position



Mahindra Rodeo (www.grandmotherindia.net/wip/mahindra/rodeo)

Interface Animator, Developer, QA

Campaign India Digital Media Awards 2010

Best Automotive Website (Gold)



Collage Competition

Project lead, Concept, Visualizer, Designer

MCYM Mumbai-Vasai Region

First Prize



[www.twitter.com/ltblak](https://twitter.com/ltblak)

www.ltblak.tumblr.com

www.ltblak.com

www.google.com/+LtBlak

www.pinterest.com/ltblak

www.behance.net/ltblak

www.facebook.com/ltblak7

www.youtube.com/ltblak7

<http://in.linkedin.com/in/ltblak>

Jobby Tom Mathew (a.k.a Lt Blak)

Contact: +919833127446, ltblak7@gmail.com

B-104, NeelSidhi Ornate, Sector-8, Kharghar, Navi Mumbai, 410210